





**FIREMAN'S FUND**  
GENERAL AGENTS - U.S.A.  
**SECURITAS**  
(INSURANCE) LTD  
P.O. Box 50811, HAIFA, Tel. 525225

#### THE WEATHER

Forecast: Fair, with rise in temperatures  
 outlook for Shabbat: Similar

	Yesterday's	Yesterday's	Today's
	Humidity	Min-Max	Max
Jerusalem	60	5-15	18
Golan	36	7-17	20
Nahariya	65	6-18	21
Safed	64	6-18	21
Haifa Port	68	12-19	22
Tiberias	36	2-24	26
Nazareth	64	10-18	20
Afula	58	6-20	23
Shomron	70	6-18	19
Tel Aviv	68	10-19	22
B.O. Airport	71	7-20	23
Jericho	37	8-23	26
Gaza	76	10-18	20
Beersheba	40	8-20	25
Eilat	45	11-26	27
Tiran Straits	32	16-25	26

#### SOCIAL & PERSONAL

The outgoing Ambassador of Colombia, Dr. Carlos Ardila Ordóñez, yesterday paid a farewell visit to Mayor Teddy Kollek on the completion of his tour of duty.

An Oneg Shabbat in English will be held at 8.30 tonight at Hechal Shlomo in Jerusalem. Speakers will be Rabbi Hirsch Heiman and Mr. Shmuel Moyal of the Foreign Ministry. Cantor Arye Goldberg will lead the singing of Zimrat. A Melave Malka programme will be held tomorrow at the same place at 8 p.m. with Isaac Ben Ya'acov, political adviser to the Municipality of Jerusalem. Cantor Yehuda Lendner will give a recital. The public is invited to both occasions.

An Oneg Shabbat in English will be held at 8 p.m. tonight, at Imud Shivat Zion, 88 Rehov Ben-Yehuda, Tel Aviv. Tourists are invited to meet Rabbi Yehuda Anshbacher, community leader, and Israel Taslitz, editor and writer.

Peter Lim, vice-president for development at the Asian Institute of Technology at Bangkok, visited the Technion yesterday.

#### ARRIVALS

Robert Russell, national chairman United Jewish Appeal, to the U.S. and Mexico, arrived in Haifa on Monday.

Rabbi Karpel Bender, executive vice-chairman of the International Board of Overseas of Bar-Ilan University, from New York.

#### DEPARTURES

Peter Shore, British Environment Minister, for London, and François Mitterrand, French Socialist Party leader, for France, after attending the Labour Party convention.

Avraham (Bumi) Shavit, president of the Manufacturers Association, to the U.S. and Mexico, will leave on Monday.

Archimandrite Anthony Gabbai, head of the Russian Orthodox Church in Israel, for the U.S., where he will undergo a leg operation following a recent fall.

## J'lem denies receiving CIA funds

Foreign policy circles in Jerusalem last night denied a report that the Central Intelligence Agency (CIA) had secretly paid "tens of millions of dollars" to the Israel intelligence service for operations in black Africa.

They said that the report in yesterday's "Washington Post" was completely without foundation. Nothing of the sort had taken place, they said categorically.

Columnists Rowland Evans and Robert Novak wrote in the "Post" that the payments were specifically to be controlled by the Israel Prime Minister.

Citing intelligence sources for their report, the columnists said the money was designed to help Israel's intelligence service penetrate newly-independent black Africa.

The columnists said the payments exceeded the amounts which — according to the "Washington Post" — in an earlier report — were paid to King Hussein of Jordan by the CIA. That report was denied by a Jordanian official spokesman in Amman.

The columnists wrote that President Carter's Secretary of State, Cyrus Vance, approved the Israel payments in the mid-1960s when he was the deputy secretary of defence.

The "Wall Street Journal" said on Tuesday that the CIA helped finance Israel foreign aid payments to black African countries. An Israeli Embassy spokesman denied that report.

## Police believe Holon widow was murdered

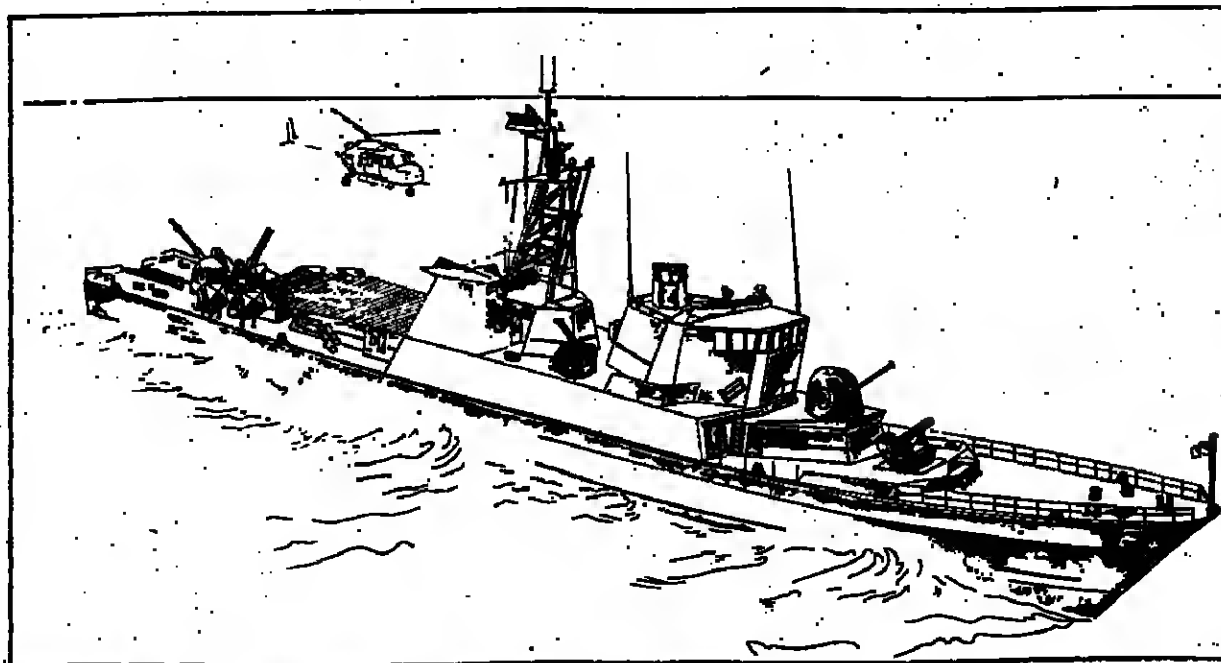
TEL AVIV. — The month-old disappearance of Rachel Bason is a mystery of a kind new to Israel police who believe the 58-year-old Holon widow may have been murdered by criminals who sold her stolen property, the police representative in the Tel Aviv Magistrate's Court said yesterday.

The police representative said this while asking Magistrate Arye Eshvari to extend the remand of Menahem Talmi on suspicion of complicity in the case. Talmi was first remanded 10 days ago.

The police told the court they have information that Talmi was in a gang of three men — the other two are still at large — which sold Mrs. Bason's stolen property. Talmi allegedly knew of the plans of the two other men to burglar Mrs. Bason's flat, kidnap her and then, apparently, murder her.

Talmi's attorney claimed that his client was in a police-lock up the night of the crime.

The magistrate extended the remand, order for seven days but ordered the police release Talmi if no additional evidence is found against him.



Sketch of new "Q-9 Class" missile boat, designed by Israel shipyards.

## Shipyards to make 'missile boat of future'

HAIFA. — Experts at Israel Shipyards here have designed a new and faster missile boat which they consider "the missile boat of the eighties," the shipyard said yesterday.

Provisionally code-named the "Q-9 class," the boats are a big improvement on the Reshef-class missile boats which have made the shipyard famous in naval circles.

Shipyards representatives said yesterday that the new boat was designed for longer range and for greater firepower. She is also specially designed for stability in every kind of sea condition — a stability confirmed by computer tests, they say.

To answer all these requirements, the Q-9-class boat will be heavier — 850 tons — than the 415-ton Reshef, and somewhat longer — 77 metres from bow to stern — as compared to the Reshef's 58 metres.

Making up for these disadvantages, her range will be 5,000 miles as against the Reshef's 3,000, at a maximum speed of 42 knots — eight more than that of the Reshef. Her firepower will be double that of the Reshef's, and her firing range also double at 100 kms. To make this possible, the boat will be equipped with a helicopter for target sighting; her crew will therefore have to be slightly larger than the Reshef's 45 men.

According to "Aviation Week," her firepower will be double that of the Reshef's, and her firing range also double at 100 kms. To make this possible, the boat will be equipped with a helicopter for target sighting; her crew will therefore have to be slightly larger than the Reshef's 45 men.

She will also be "considerably" more expensive than the Reshef's fully-armed price of \$25m., the shipyard men said.

## 'Ha'aretz' libel case reversed

"Ha'aretz" and its reporter Yair Kotler yesterday won their appeal in the Supreme Court against a Tel Aviv District Court ruling that they were guilty of libel against the Electric Corporation and its former general manager Ya'acov Peled.

Kotler and his newspaper were convicted of libel for an article published 10 years ago, saying the corporation had purchased an expensive American car for its manager, just before he retired, while the firm was in dire financial straits.

Following readers' criticism and critical articles in the Electric Corporation returned the car to the dealers, ostensibly directing them to sell it and turn the money over to the firm. But Kotler wrote that in fact the Electric Corporation did not actually want the car to sell the car, but rather wait until the public indignation abated so they could take it back.

The Supreme Court panel — comprising Justices Meir Shamgar, Zvi Berenson and Miriam Ben-Porat — said that even if Kotler's conclusions may not have been accurate, his article was written in good faith, since he had made an attempt to check his facts with the parties concerned.

## Tells Labour convention debate

## Rabinowitz: Economic pick-up at year's end

By JOSHUA BRILLIANT, Post Political Reporter

TEL AVIV. — Finance Minister Yehoshua Rabinowitz yesterday predicted that the last half of 1977 will be the turning point for a new surge of economic activity in Israel.

Rabinowitz made this statement during an economic debate among delegates to the Labour Party convention held here. He predicted that by 1978 economic activity will increase by four to five per cent.

Claiming that the Rabin government had "fought tooth and nail to avoid unemployment," during the recent recession, Rabinowitz said it would have been possible to curb the rate of inflation "had we followed the examples of other countries that fought it at the cost of large scale unemployment."

Even in the U.S., he said, there are 8.5 million unemployed.

Hista'adrut, Secretary General Yehoshua Meisel, responded that the government maintained full employment, but yearned Labour not to ignore the clear signs of a slowdown in employment.

"It will first hit the new development areas and the weak spots in society," Meisel warned.

Rabinowitz said there would have been unprecedented unemployment in Israel if the government had not slowed down economic development which in turn caused imports to go down.

Claiming the government's policy of a temporary economic slowdown had been successful, Rabinowitz said this policy had saved the country I.L.B. in the last three years.

Meisel called for a minimum wage that would guarantee every worker at least 50 to 60 per cent of the national average monthly income.

Rabinowitz claimed that a family with two children that is considered poor has an income equal to about 40 per cent of the average monthly wage, but said this is expected to rise to 49.5 per cent. He noted that the Kats committee called for a minimum wage of approximately 53 per cent of the average monthly income, for families with four children, but said these families' incomes now stand at 72 per cent of the Israeli's average wage packet.

#### Pays winners

In yesterday's draw, Ticket No. 333150 won IL750,000; Ticket No. 060174 won IL100,000; Ticket No. 381566 won IL50,000; Ticket No. 408489 won IL10,000; and IL5,000 was won by the following tickets: 192098, 172832, 164735, 145855, 132943, 124535, 100098, 042366, 025354, 018814, 047572, 441791, 392758, 361001, 324134, 320929, 319350, 259394, 237307, 188808, 794166, 789950, 753195, 714280, 693996, 692418, 686896, 591771, 580617, and 523243.

All tickets ending with number 2 won IL10.

Avner Peretz, a Jerusalem metal works owner, was on Wednesday elected chairman of the Jerusalem branch secretariat of the Democratic Movement for Change. The Capital's branch is the biggest in the country.

## Rabin easy to beat say opponents

Jerusalem Post Staff

TEL AVIV. — Opposition leaders were generally encouraged by Wednesday's choice of Yitzhak Rabin to lead the Labour party in the May election.

Likud leader Menachem Begin described Rabin as an "easy opponent." "We're relying on him to fire a couple of shots from the hip, with the sort of aim that will help the Likud," Begin said. "We wish him success in this."

Commenting on the narrowness of Rabin's majority, Begin said that this indicated the depth of the crisis in the Labour Party.

The leader of the Democratic Movement for Change, Yigael Yadin, called Rabin's "deserous" majority an indication on the Labour Party's crisis of confidence. He also criticized the means of electing the convention delegates, who chose the party candidate for premier. "I have no doubt that this will be fully reflected in the results of the Knesset elections," Yadin said.

The Likud's Ezer Weisman said the choice of Rabin would hasten the day when Begin becomes prime minister. "The Labour Party has chosen its image — grey and unimaginative," he commented.

Rabin's opponents within the Labour Party gave little away about their possible practical actions resulting from his being chosen.

Moshe Dayan, MK merely said: "I am sorry that Rabin was elected, and even sorer about the losses the party will suffer in the Knesset elections as a result."

Former Foreign Minister Abba Eban, who was one of Shimon Peres' most prominent lieutenants, commented that the fact that after two and a half years of Rabin's leadership 49 per cent of the Labour Party rejected him should be a source of worry to the premier. He

hoped that a serious attempt would be made to bring about party reform before the elections.

Asked whether his own position in the party had changed as a result of Rabin's success, Eban replied he did not think so.

Yossi Sarid, MK, one of the kingmakers of 1978, who had allegiance to Peres in the leadership campaign, said he had not made a mistake to join the camp. "We knew what we were doing on, and we were mistaken only 1 per cent," he said.

A more positive reaction came from the Mapam political secretary Naftali Feder, whose party already made Rabin's leadership condition for continuing its alliance with Labour. He expressed optimism about the continuation of "historic partnership," and hoped that the convention would ratify the decisions of the standing committee on a territorial promise with the Arabs.

Further to the left, Uri Avnery, who while the leadership election and its result might have implications for internal democratic Labour Party, they did anything meaningful for the State of Israel. Although he had praised Rabin as the lesser evil, the movement would continue to lack action as long as it was headed by a prime minister who was unable to choose his own ministers. "I was hedged about by conditions by all sorts of people, who prevented him from acting on his own initiative."

And the defeated candidate Shimon Peres, thanked the communications media yesterday for the straightforward, balanced and responsible manner in which they treated the leadership campaign.

## Subdued Labour Party tries to close ranks after battle

(Continued from page one)

would be compensated in some leading position outside the Cabinet, where daily friction with Rabin could be avoided.

The main loser in yesterday's vote was Abba Eban. Following his election from the Cabinet by Rabin in 1974, many former Mapai leaders, and especially Finance Minister Yehoshua Rabinowitz, repeatedly in-

terceded with Rabin on Eban's behalf.

But following Eban's defeat, the Peres camp in the recent election, his remaining support among the Mapai old guard dwindled. There is hardly a man ready to stand up today for Eban receiving a top party or government post in the immediate future.

One man who is expected to reward for his role in Rabin's narrow victory is Foreign Minister Yigael Yadin. Yadin is credited with bringing around a substantial number of the 95 Arab and D.D. delegates to the Rabin camp. He also associated with Abba Eban's Kibbutz Hanevi'im, which together with Mapai's Kibbutz Hanevi'im, was a predecessor of their 300-year-old Rabin.

There is talk of the possibility of Yadin becoming defence minister in a Rabin cabinet; the most mentioned alternative is possibility of Rabin being his defence minister.

In retrospect, the dominant theme of the convention was the large number of new delegates from the roots. In this sense it was far from managed convention, and could savvier of political pros could predict the outcome, even if political attitudes depended on it.

There is a large measure of consensus on which factors were critical importance in swinging balance: Golda Meir's open support for Rabin; the effect of the Socialist leaders who came to convention and were understood the new delegates to be support Rabin; and the bloc vote of the type two kibbutz movements.

## Vance on Kfir

(Continued from page one)

\$285m. in the new administration proposal, a decision welcomed by Israel. But some members of Congress were apparently siding increasing that amount somewhat.

Asked by Inouye how the administration would react, Vance replied: "We believe that amount (for Israel) is adequate should be held there."

On Arab-Israeli negotiations Vance once again said that he no longer believes the step-by-step process is productive and the current effort should be toward a resolution of the conflict. Vance said that the most "has not run out of gas," he pointed to many difficulties remaining.

Vance insisted that forced "moderation" now had the hand in the Arab world. "There is a definite desire for peace," he said referring both to Israel and to Arabs.

Asked whether U.S. aid to Israel was in the U.S. national interest, Vance said: "I don't hold myself out to be a expert on this issue following one day trip there. But I have followed it for years. Israel is determined to help itself and do everything in its power to do what it can to help people."

Vance added, however, that Israel's economic situation will remain difficult until peace is achieved because Israel will until then have to maintain a heavy defence budget. He also said that U.S. aid to Israel is in America's national interest because of the United States' "special relationship" with Israel over the years and the fact that it shares common values.

The secretary pointed to the fact that peace in the Middle East is America's national interest because that area is the "crossroads" of the world and because of the resources there, "vital" to the United States and all other countries.

"For practical as well as historic and moral reasons," the secretary declared, "it would be a tragedy if we should break out again in the Middle East."

Regarding Egypt, Vance said President Sadat was doing his best to improve the economic situation there. Sadat is a key leader, Vance said, and the U.S. must help him economically.

The Board of Directors of Barclays Discount Bank Ltd.

deeply mourn the untimely death of their colleague

**ISRAEL GAL-EDD**

who participated in the Bank's activities from its foundation.

They share in the grief of his widow and family.

We mourn the death of

**ISRAEL GAL-EDD**

a former chairman of our board of directors. Our sympathies to the family.

Management and Staff  
Dead Sea Works Ltd.  
Dead Sea Bromine Co. Ltd.  
Bromine Compounds Ltd.

On the untimely passing away of

**ISRAEL GAL-EDD**

our condolences to his family.

Kibbutz Yasur

U.S. INFORMATION SERVICE OF ISRAEL mourns the passing of

**ISSY GAL-EDD**

Sincere condolences to Miri and family.

IMUD HABONIM deeply mourns the untimely passing of

**ISRAEL GAL-EDD**

Our sincere condolences to the family.

World Secretary

On the untimely death of

**ISRAEL GAL-EDD**

Manager of the Israel Corporation

we mourn, and share the grief of the family.

Joel Ostrowicz, Chairman Board of Directors and the Management of Israel Petrochemical Enterprises Ltd.

We mourn the passing of

**YAACOV SCHOENEWALD**

Management and Staff  
Sela Insurance Company Ltd.  
Imud Insurance Agencies Ltd.

In deep sorrow, we announce the death of our dear father, grandfather

**LEON CHEISETZ**

a former member of Hagdud Ha'ivri

The funeral will be held today, Friday, February 25, 1977, leaving at 1.00 p.m. from the house of the deceased, Kfar Avithal, for the local cemetery.

The Family in Israel and Abroad

The neighbours at 5 Rehov Disraeli, Jerusalem mourn the death of

**MARGIT SONNE**

and extend condolences to the Mann and Sonne families.

has passed away.

**MEIR (Mario) ERTESCHIK**

The funeral took place on February 22, 1977.

THE FAMILY

In deep sorrow, we announce the death of our beloved

**MARGIT SONNE (Mann)**

The funeral will take place at the Eretz Hachaim Cemetery, Migdal Shimon, today, Friday, February 25, 1977, at 10.30 a.m.

Transportation from Moadon Haaleh, 9 Rehov Adkaleh, Tabbah, Jerusalem, at 9.30 a.m.

Alfred Mann, Pittsburgh, U.S.A.  
Daniel Mann, Washington D.C., U.S.A.  
Alexander Klina, Lund, Sweden  
Irene Bravman-Yeshurun, Haifa  
Shmuel Weissbarth, N.Y., U.S.A.  
Daniel Shmuel, Erezoch  
Emmanuel Mann, Jerusalem

Our sincere condolences to

**Leslie and Family**

on the death of his

**FATHER**

Kibbutz Shoval

In memory of

**SIOMA GINAI**

One year after his untimely death.

Marianne Spaler Hedl Behal/Nussbaum

On the second anniversary of the passing of my beloved husband and our father

**ISRAEL-YAACOV (Richard) MITTELBERG**

a memorial service will be held on Wednesday, March 2, 1977 at 3.30 p.m. at Shikun Vatikim Cemetery, Netanya. We shall meet at the entrance. No flowers by request.

THE FAMILY







# Rhodesian bishop may be expelled Lamont sentence cut on appeal

SALISBURY. — The Rhodesian government said yesterday that it plans to expel Roman Catholic Bishop Donald P. Lamont, who earlier in the day had nine years shaved off the 10-year jail term he received for failing to disclose the presence of guerrillas.

Minister of Law and Order Hilary Squire made the announcement in Parliament hours after Rhodesia's high court, sitting as appellate court, reduced the 10-year sentence to four years in jail, three of which were suspended for a five-year period.

Squire said the Minister of Internal Affairs had been prompted by the high court ruling to initiate proceedings to strip Lamont of his citizenship — a prerequisite for expulsion.

"Therefore if he is deprived of his citizenship, it is the government's intention to deport him from Rhodesia," Squire said.

Government sources said the Minister of Internal Affairs had already notified Lamont of the ministry's intention to strip him of his citizenship.

Rhodesian President John Wrathall, the titular head of state, issued a special order forbidding Lamont being put in jail.

State action to strip a Rhodesian of his citizenship can be appealed before the high court, and political sources said any actual expulsion might not take place for another month.

The 65-year-old Irish-born Bishop of Umtali, a southeastern border town near Mozambique, pleaded guilty in late September to two counts of failing to disclose the presence of guerrillas and two

# Amin: Libya will fight for Uganda

NAIROBI. — Libya has placed "all its armed forces" at the disposal of Idi Amin's Ugandan government to fight off an "impending invasion" from Tanzania, Uganda Radio said yesterday.

The announcement came a short time after Uganda Radio claimed an invasion force was being mustered in Tanzania only 10 km. from the frontier — a report which a Tanzanian spokesman called, "absolute balderdash."

Uganda Radio said the assurance of Libyan support came in a message from Libyan strongman Mu'ammarr Gaddafi, banded to Amin by a diplomat in Kampala, Uganda's capital. The message said Libyans would fight alongside Ugandans "in the case of external aggression either by regular or mercenary forces."

Gaddafi has been a strong Amin supporter for years.

Commenting on the Ugandan claim, Sammy Mgee, press secretary to Tanzanian President Julius Nyerere, said: "These are more of those dreams that Amin is always having. Amin also dreams that he speaks to God. We have no love for that regime, but we don't intend to invade them," he said.

The Ugandan broadcast said Amin's air force and marines had been ordered to strike deep into Tanzania "if the reported invasion force tries to enter Ugandan territory even by one inch." But it gave no details of the alleged force, and added that the border with Tanzania would remain open.

Britain yesterday demanded a full investigation into human rights in Uganda. (UPI, Reuter, AP)



SURVIVOR. — Two British television men yesterday interviewing Uganda Major Moses (centre), who Idi Amin says was injured in a car crash in which Amin claims Uganda Anglican Archbishop Lawana and two ministers died. Other reports say Amin shot the Archbishop. (AP radiophoto)

# Carter claims Brandt didn't get CIA money

BONN. — U.S. President Jimmy Carter has described as groundless allegations that West Germany's ex-Chancellor Willy Brandt received money from the American Central Intelligence Agency (CIA), Brandt's Social Democratic Party said yesterday.

The party released the texts of an exchange of letters between the two men on the subject of U.S. press reports last weekend that Brandt was among a number of world leaders who had been paid by the CIA.

Brandt had asked the President to authorize U.S. government officials to clarify the allegations, but Carter told him he could not do this.

"Unfortunately, as a government, we have to resist the temptation to dignify every report of intelligence activities with a comment. I wish it were in my power to prevent these groundless accusations against you, but it is a price we pay for the system of government we both cherish," Carter commented.

In Washington, Carter told a press conference on Wednesday that press reports that the CIA paid millions of dollars to world leaders banded U.S. security and its relations with other countries.

Some of the reports were true and some were false, he said, refusing to discuss specific cases.

He said the White House had not discovered that the CIA was currently engaged in any illegal activities.

Carter opened the news conference with a low-key statement on a number of domestic issues. He called it a "progress report to the American people on some items that are important to us."

His discussion of the new Department of Energy did not add any

# Czech spy defects, blows ring's cover

LONDON. — A Czech spy has defected to Britain and is reported to have given Western intelligence sources information that has blown the cover of many Communist agents in West Germany, a London newspaper said yesterday.

The spy, named Svtoslav Simko, and his wife and their son have been granted refugee status in Britain, the Home Office said.

He was reported by the London "Daily Telegraph" to have revealed that East European intelligence agents have hidden radio transmitters, cameras and money in secret caches in West Germany for use by Communist saboteurs in case of war.

It said Simko, 38, defected to Britain last weekend after working 35 years in Bonn for the Czechoslovak intelligence service. Simko's cover was that of a foreign correspondent for Oeteka, the Czech news agency, the newspaper said. It said he named "many Communist agents" inside and outside the Czech Embassy in Bonn.

He alleged that the "residents" in charge of rival intelligence agencies in the Embassy in Bonn were Rudolf Koval, "head of the civil intelligence service," and Vladimir Krulich, chief of military intelligence, which Simko belonged. But diplomats and the rank of his secretaries.

The newspaper said Simko described the techniques he was trained in, including use of "mini cameras, bugging, recruitment of agents, and the use of 'dead-end boxes' for contacting agents."

His 34-year-old wife, Danielle, was also taught photography "so that she could shoot pictures of army bases while he drove the car," the newspaper said.

The couple and their 12-year-old son Sven have been taken to a secret British retreat for debriefing, report said, and they would probably be granted political asylum. (UPI)

# Callaghan won't call election despite defeat on home rule

LONDON. — Prime Minister James Callaghan said confidently on Wednesday that his Labour government would not seek a general election despite its heavy defeat on the home rule bill for Scotland and Wales.

Another blow for Labour was expected yesterday with a by-election in London, which was almost certain to swing the majority in Parliament away from Labour for the first time since it gained power in 1974. Voters in the elegant district around Westminster were expected to vote solidly for Conservative candidate Peter Brooke. This would bring the combined opposition parties in the House of Commons to 315 seats against Labour's 314.

Speaking at a meeting of the Labour Party's National Executive Committee, Callaghan rejected suggestions from left-wing Energy Minister Tony Benn and others that an election platform be drafted.

"I am not ready to get down to writing the manifesto with the government having at least a couple of years to run," said Callaghan, who seemed unflustered by the 98-vote defeat in the House of Commons Tuesday night on a crucial motion.

The defeat jeopardizes the government's home rule bill, its major piece of legislation this session, and raised the question of how long Labour can stay in power without the support of Scots and Welsh nationalists.

If the government can survive Parliament, its full five-year term will not run out until October 1979. (AP)

# Humphrey: While no loans go to farmers... 'U.S. banks risk \$50b. overseas'

WASHINGTON. — Two of New York City's five largest banks are on the Federal Reserve Board's "watch list" of banks which may be in trouble, and Senator Hubert Humphrey (D-Minn.) believes their difficulties may be linked to massive lending to underdeveloped nations.

The Senator, who made public this information on Wednesday, was critical of these banks — which he declined to name — lending poor nations \$50b., while farmers in his own state could not obtain loans.

"The borrowing nations," he pointed out, "are on the verge of insolvency."

Chairman Arthur Burns of the Federal Reserve Board, the U.S. central bank, declined to confirm that two big New York banks were on the list. But he said even if they were it would not mean they are in serious trouble.

He said the board's watch list included banks it thinks should be watched more closely than others because of various problems, such

as questions over the "quality" of loans. Banks frequently move off the list as well as on.

The five biggest New York banks are Citibank, Chase Manhattan, Manufacturers Hanover, Morgan Guaranty and Chemical. The sixth largest New York bank, Banker's Trust, was reported by the Federal Reserve Board last year to be "experiencing financial difficulties" although it also said at the time that the bank was sound.

Humphrey told Burns during an appearance before the Joint Economic Committee of Congress that he is concerned over the amount of U.S. bank lending to poor nations.

Burns replied, "I share your concern and I have communicated it in strictest tones."

Burns said lending by U.S. banks overseas is virtually unregulated and he believes that commodity there will be a need to have a system of international surveillance over foreign lending by all banks.

There have not been serious losses

# Pravda: King Kong opiate of the masses

By SETH MYDANS

MOSCOW. — "The horrible grin of a gorilla is helping Americans to forget unemployment lines, inflation and other troubles," according to a review in "Pravda" this week.

King Kong, "it notes, 'makes men burst into tears from horror and women scream hysterically.'"

According to the Soviet view, sensational films like this one, "Earthquake," "The Towering Inferno" and "Jaws," are the new opiate of the Western masses.

The press here regularly criticizes these films when they appear in the West, although official thinking about "Jaws" is apparently changing and there is some talk of importing it for Soviet audiences next year.

"It's a classic adventure film," says one Soviet observer close to the film community. "We see it in the mould of Conrad or Robert Louis Stevenson. There is enough social motive in the film and enough excitement: you just have to chop out the bloody parts."

But he said the book version of "Jaws" would never be imported "because it's strangely sexy."

Another review of "King Kong" in "Pravda" noted that the original film version appeared during the great depression of the 1930s. Using a favourite expression of Stalin's, it said: "It is no coincidence that now that the Western world has again entered a crisis period, a modernized version of 'King Kong' has been released."

But the newspaper said American audiences have become more sophisticated since the first "King Kong" and producers now find themselves compelled to add a veneer of "socio-political pseudo-problems."

Thus, the "Pravda" reviewer said, "we find corrupt politicians and gangsters in 'The Godfather,' bandits who want to take water away



SWINGS LIKE A BUTTERFLY. — Donald Thibodeaux and his butterfly sculpture of Mohammed Ali at New York's National Museum. The statue is made from more than 100 car bumpers. (UPI telephoto)

# Ex-champ Joe Louis taken ill

LAS VEGAS. — Former world heavyweight boxing champion Joe Louis suffered chest pains on Wednesday, according to a spokesman for Caesar's Palace

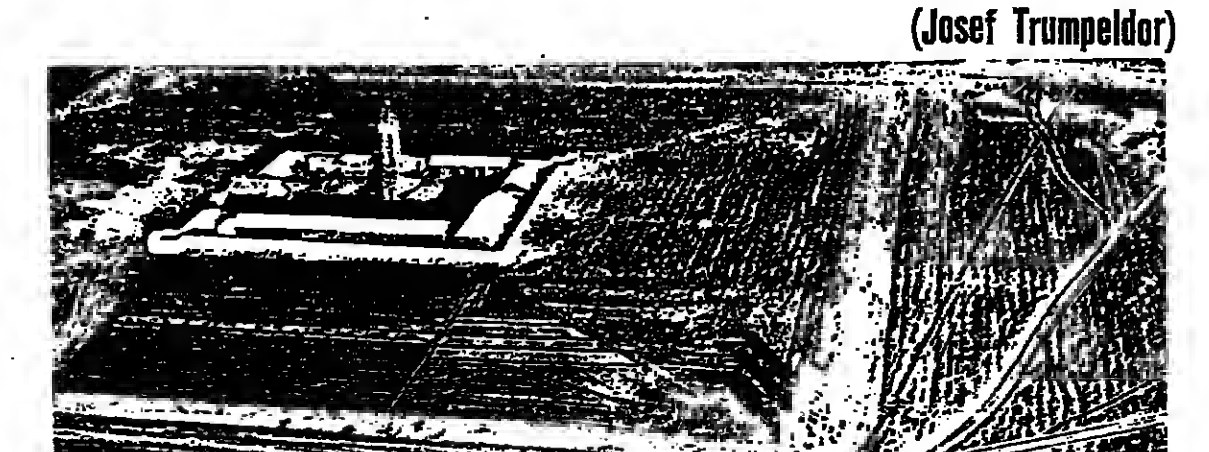
# Ex-champ Joe Louis taken ill

Hotel where Louis is employed. Louis is now resting at home after refusing to stay overnight at the hospital. (UPI)

**משה בירמן, אופטומטריסט**  
formerly  
**Raphael & Behrman**  
has moved to  
**6A Rehov Hess, Tel Aviv**  
Temporary telephone no.: 03-624906.

# HILLSIDE MEETING

"Where the Jewish plow cuts its last furrow, there will our boundary pass."



Trumpeldor today is a national hero; Tel Hai, the example of Jewish heroism. This much is known to every nursery-school child.

At the time, however, only a small fraction of the Jewish population in Eretz Yisrael stood by the few dozen youths, boys and girls, who had banded together to defend the distant outpost in Northern Galilee. Only a handful of youths set out along the paths fraught with danger to reinforce the defenders.

The rest of the Yishuv remained indifferent. The temporary council, the highest Jewish authority, procrastinated — delayed taking decisive action. Some of its members were afraid that sending aid would needlessly provoke the hostility of the Arabs. One argued that lives should not be wasted to no purpose. OTHERS WERE ANGERED BY THE LACK OF DISCIPLINE! WHY HAD THE DEFENDERS NOT CONSULTED THEM BEFORE THEY EMBARKED ON A PROJECT THAT ENDANGERED THE ENTIRE YISHUV?

(According to MOSES TEL HAI [Ma'arkhot, 1943])

DOES THIS SOUND FAMILIAR?

TODAY THE TEL HAI DEFENDERS' 'IRRESPONSIBLE ACTION' IS UNIVERSALLY ACCLAIMED! TOMORROW ELON MOREH WILL BE ACCLAIMED AS WELL!

Galilee Tower: politicians draw lines on maps but borders are created by settlement.

- The Meeting will be at the Antipatris Fort, near Rosh Ha'ayin
- TRANSPORT ARRANGEMENTS**
- Jerusalem: Binyanei Ha'ooma at 3.30 p.m.  
Tel Aviv: Maim Auditorium plaza at 3.00 p.m.  
Ramat Gan: Hillel School at 3.30 p.m.  
Givatayim: 34 Rehov Herzog, next to the "Gvurat Mordechai" synagogue at 3.30 p.m.  
Rnei Brak: Beit Bamberger at 3.15 p.m.  
Petah Tikva: Bus No. 77 from the Central Bus Station; transport guaranteed to the meeting
- Ramla: Town Hall at 3.00 p.m. Please register: Tel. 03-965293.  
Bat Yam: Corner of Rehov Herzog and Rehov Hatzmaut at 3.30 p.m. Please register: Tel. 03-963168, 874547.
- Holon: Rehov Hatzfira, Kilbas Struma at 3.00 p.m.  
Haifa: Gan Hatzfira, opposite City Hall at 2.00 p.m.  
Hadera: Town Hall Square at 3.15 p.m.  
Eilat Hatzfira — Eilat Hatzfira: Hadera junction at 3.15 p.m.  
Hershteyn: David Cinema at 3.00 p.m.  
Raanana: Opposite Local Council Offices at 3.15 p.m.  
Kfar Saba: Opposite Central Bus Station at 3.15 p.m. Please register: Tel. 052-21003  
Netanya: "Ohel Shem" plaza next to police station at 3.00 p.m.  
Beersheba: Post Office plaza at 2.00 p.m.  
Be'erot: Central Bus Station, platform 20 at 3.00 p.m.  
Ashdod: Beit Rogozin at 2.30 p.m.  
Ashkelon: Law Courts plaza at 2.30 p.m. Please register: Tel. 057-27441, 22535 (evenings)
- Netivot: Next to "Hamatras" at 2.30 p.m.

# Spanish Communists plan summit to win recognition

MADRID. — The Spanish Communist Party, seeking to pressure the government into granting it full legal status, plans to stage a West European Communist summit meeting here next Monday and Tuesday.

Italian Communist leader Enrico Berlinguer and French Communist leader Georges Marchais were among those invited, sources said yesterday.

Announcement of the summit came as the government legalized four more opposition political parties.

An Interior Ministry spokesman said that the government has recognized Socialist Convergence of Madrid, Liberal Alliance, Democratic Convergence of

# Spanish Communists plan summit to win recognition

Catalonia and the "historic" branch of the Spanish Socialist Workers Party (PSOE) by enrolling the four parties in the official political associations register.

The action raised to 11 the number of groups legalized since February 10 when Premier Adolfo Suarez and his cabinet gave a green light to the opposition by liberalizing the political associations law.

Although the government has legalized the principal Socialist parties, it has sent the Communists' application to the Supreme Court for a final ruling.

The Communists earlier tried to force the government into allowing them to stand legally in the general elections promised this spring by publishing its list of candidates.



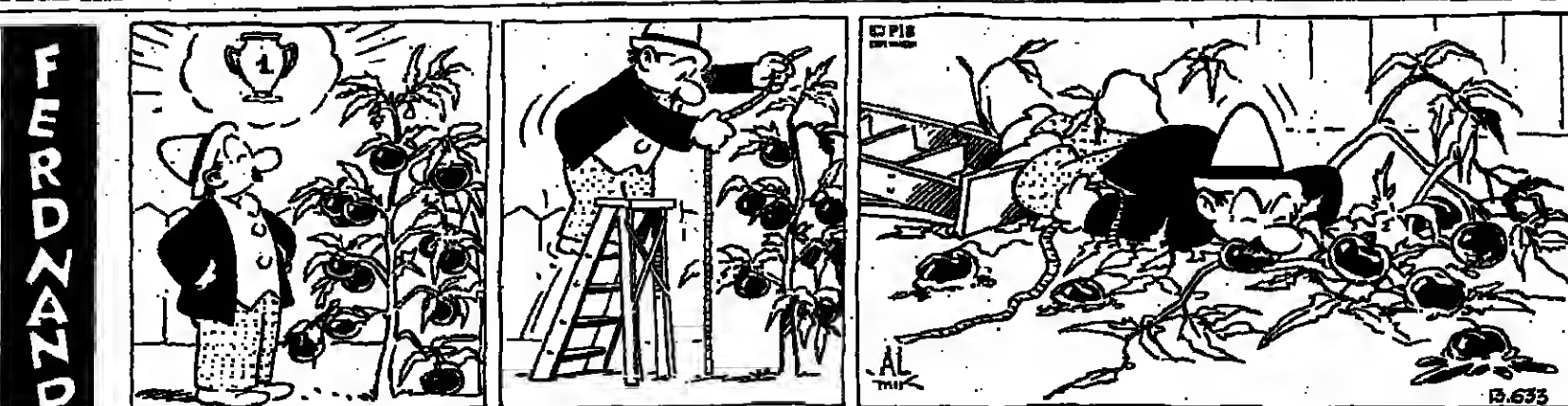




**POLO- THE NEW GREAT-SHORT CAR**



FROM VOLKSWAGEN



# CLASSIFIEDS

### WHERE TO DINE

**BALKAN CORNER** restaurant, where all old and new delicacies are served. Tel. 03-417440.

**ROSEH SERVICED** flat near King David, \$6.00 daily per person. Tel. 03-522353.

**OVERWEIGHT?** Slim's Trim of Dr. Pomeroy's Natural Resort, under close medical supervision. Tel. 051-22148, Ashdod.

\$4 a day per person for a fully furnished and serviced apartment (except 41, at Herzliya Heights). Tel. 03-930231, Rehov El Al, Herzliya.

### WHERE TO STAY

**TOURISTS:** furnished 3-bedroom houses for rent in settlement near Jerusalem; \$300 per month includes utilities. Tel. 03-417440.

**ONLY FOR FOREIGNERS** two room apartment, rental, completely furnished. Tel. 03-477054.

**TO LET** furnished 3 1/2 rooms, central Tel Aviv, quiet neighborhood, central heating, telephone. No intermediaries. From March 15th. Apply: Tel. 03-222504, 8-10 a.m.

**TEL AVIV PURCHASE/SALE**

**FOR SALE:** Near "Habima" 3 apartment + all conveniences. Tel. 03-245337.

**INTERESTED IN BUYING** new apartment or penthouse 6 rooms, big kitchen, all conveniences. Tel. 03-251121.

**WANTED TO RENT** seaside home for 6-person family, preferably on coast between Tel Aviv and Haifa, from April 1 to 17. Or would swap for furnished Hampstead house, garden. Tel. 03-37894.

**FOR SALE IN EILAT** 8 room fully furnished apartment. Brand new. See to believe. Hatichio 2A Neot Shoshanim, apt. 15. Saturday only from 11 a.m. to 1 p.m.

**HAIFA PURCHASE/SALE**

**FOR SALE** on Golomb. Quality apartments 3-4 rooms including heating. Immediate occupancy. Prices: IL\$40,000-IL\$60,000. Tel. 04-62054, work hours.

**HERZLIYA**

**SUPERIOR RESIDENCE** with secluded garden for rent in Pithul. "Moran." Tel. 03-32789.

**NEED TWO OR THREE** bedroom already furnished apartment or house near Tel Aviv or Herzliya. Tel. 03-32789.

**RENTAL SPECIALISTS** in Herzliya Pithul. Villas and apartments. Kohn. Tel. 03-323354.

**EXQUISITE HOMES** for sale in Herzliya Pithul. Contact: Kohn. Tel. 03-323354.

**NETANYA**

**FOR SALE:** 3 nice room apartment. Hatichio Street. Early possession. IL\$90,000. Dina Bitton Real Estate, 8 Shitapim. Tel. 03-32014.

**FOR SALE:** Baranah, Jabotinsky Street, good 3 room apartment, elevator, central heating, IL\$50,000. Richman & Richman, 3 Shear Hagal. Tel. 03-22551.

**FOR SALE** well arranged 3 room penthouse, double conveniences, IL\$75,000; 3 1/2 rooms upper floor, all conveniences, double services, IL\$40,000. Sela Realty, 2 Shear Hagal. Tel. 03-23130.

**SALE** BEA-VIEW new deluxe apartments, central location, Rehov Rishon LeZion 6, Netanya. Tel. 03-37473.

**FOR SALE:** In Moshav, house with 24 dunams land, citrus and vegetable. Including equipment. IL\$50,000. Richman & Richman, 3 Shear Hagal. Tel. 03-22551.

**SALE** - 3 1/2 room, completely furnished exclusive apartment, 4 blocks from beach and center of town. Viewing by appointment only. Tel. 03-37303, 19-00-22-00.

**NOBLE GREENBERG** sales, rentals - villas, apartments, 2 Ussahkin. Tel. 03-25735, 03-32555.

**RAMAT GAN**

**REQUIRED FLATMATE** (female) in cultured home, for elderly, healthy woman, German speaking. Good conditions. Ramat Gan. Tel. 03-721666, 8-10 a.m., 2-3-4 p.m.

**SAVON**

**SAVON SPECIALIST** sales, rentals, beautiful villas. Ben-Hagai, Anglo Saxon. Tel. 03-375721.

### COINS & MEDALS

**RIDELSTEIN & HOLLAND**, Numismatics, ancient and modern. Antiquities. Licensed dealers. 61 Herzl Street, Haifa, 33004. Tel. 04-95035.

### DWELLINGS

**JERUSALEM-RENTALS**

**WANTED** - NOW. Partially furnished house garden flat, 4 rooms, outskirts Jerusalem. Tel. 02-67181, day.

**IMMEDIATE RENTALS:** furnished, spring-summer. Weekly/Monthly/Yearly. Tel. 02-67883.

**FLAT REQUIRED** from March 31 for two weeks, for dentist, wife and two well behaved children. Tel. 03-535032.

**RESPONSIBLE TOURISTS** need luxury 3 room apartment, late April for one month. Call Nitz: 02-67838.

**RESPONSIBLE YOUNG PROFESSIONAL** urgently seeks 2-3 1/2 room flat with telephone in Rehavia, Tel-Aviv, or Kiryat Shmuel. Call Eve. Tel. 02-31015.

**NEAR ARMON HANATZIV** - 3 rooms, furnished, telephone, heating. Tel. 02-717215.

**SEEKING 3 WEEKS** immediately furnished apartment, kosher. Rehavia/Tel-Aviv. Tel. 03-32322, room 119.

**JERUSALEM PURCHASE/SALE**

**NEAR JERUSALEM THEATRE** - 4 rooms, 2nd floor, nice view. Sharon Real Estate, Avi Cohen. Tel. 02-23232, 02-23235.

**FRANCE HILL** - 4 rooms, 1st fl. sq. m., 3rd floor, elevator, heating, immediate occupancy. Sharon Real Estate, Avi Cohen. Tel. 02-23232, 02-23235.

**BAYIT VEGAN, EIRAT MOSHE, REHAVIA** - 3, 4, 5, 7 room apartments. "Associated." Tel. 02-422178, 02-616303.

**"BETTER-BAYIT"** Rehavia. Luxurious, 6, new! Split-level, parking, garden. Bargain! IL\$65,000. Tel. 02-34216.

**"BETTER-BAYIT"** Rehavia (Rashba) - 5 renovatable. Grandiose, quiet. IL\$60,000. Four, Ramban, IL\$95,000. Tel. 02-34318.

**"BETTER-BAYIT"** Beit Hakarem, 4 1/2, diette, supervision, lift, 4 balconies, 130 metres, irreparable. IL\$95,000. Tel. 02-34318.

**TEL AVIV-RENTALS**

**TO LET** beautifully furnished 2 room apartment for one + telephone. Near Beogard Blvd. Tel. 03-257464, 8-10 mornings.

**LOVELY furnished flat**, 2 1/2 rooms + telephone. Tel. 03-257712.

**NORTH TEL AVIV** 3 modern rooms, suits embassy personnel. Tel. 03-48483 evenings.

### OTHERS

**SWAP:** HOUSE on Massachusetts beach for house/apartment in Israel. July. Inquiries: Rishbi Press, 44 Tulett Avenue, Rockville, Conn. 06866, U.S.A.

**STOP:** Real Estate - Contact "Akiva." Hereby the best policy. Phone, Netanya. Tel. 03-34587. Be realistic.

**SALES IN REHOVOT** 3 rooms + extras. Tel. 03-694468.

**WANTED TO BUY** old houses, old shops, or vacant land. We offer cash. Ben-Hagai, Anglo Saxon. Tel. 03-311805, 03-733385.

**NEW SINGERS GROUP**, informal music, intellectual discussion, etc. Tel. 03-258222, 03-24663, 6-8 p.m.

### PETS

**FAMOUS SASHA MARRIED LABRI** - 10 beautiful black Labrador - excellent pedigree, IL\$300 each. See picture, today's paper. Tel. 03-944347.

**WE HAVE** healthy pedigree and mixed breed dogs, puppies, cats, etc. Daily veterinary service. Dogs, cats boarded. Strays accepted (no charge). Lost/found service. I.S.P.C.A. Tel Aviv, 30 Rehov Salame, Haifa. Tel. 03-257021.

**HIGHLY PAID** jobs for experienced typists in Tel Aviv area, minimum 6 hours. Drop in and see us. "Manpower." 12 Ben-Yehuda Street, Tel Aviv. Tel. 03-254238.

**URGENTLY REQUIRED** full or part time 1RM Composer Typewriters. Ring Jerusalem 234131. Vered.

**REQUIRED FIRST CLASS** experienced English typist, German an asset. Preference will be given to candidates with experience on IBM electronic composer. Working hours 7:30 a.m.-2:30 p.m. and 2:30 p.m.-5 p.m. Phone 03-227080.

**BUSY, LITERARY AGENCY** requires intelligent part time assistant: good typing, languages. Tel. 03-227149.

**SALES ASSISTANT** - full/part time, preferably Hebrew speaking. Apply to: Lord Ritchie, 14 Ben-Hagui, Tel. 03-71191.

### PLOTS

**SALE** - plot in Moshav, with building plans and permit. Tel. 03-339487, after 7 p.m.

### PURCHASE/SALE

**SELLING HAMMOND RHYTHMBOX** - new, 64 rhythms. Tel. 03-335151, ext. 413.

**BOSCH "EXQUISITE"** dishwasher, as new, bargain price. Tel. 04-333372.

**EXQUISITE** diamond black milk cape, medium size, IL\$200. Tel. 03-24537.

**EXCLUSIVE HOUSEHOLD** furniture, carpets, electrical appliances, etc. Tel. 03-32305.

**"HAKONEN"** buys everything - electric appliances, furniture, liquidations. Tel. 03-86435.

**HUSQVARNA APARTMENT OIL HEATER**, Almeti new. IL\$200. Tel. 03-478971.

**SALE** - Maytag electric dryer and A/C heater. Tel. 03-32966 ext. 282 Work hours, Sin-Pri.

**BEER & MARCO** buys furniture, antiques, used and inheritances. Tel. 03-325881.

**ENCYCLOPEDIA BRITANNICA**, 1976 edition, new, original editions. Tel. 067-78831.

**SPANISH SOLID WOODEN DOORS**, 4 designs. Buy directly from importer. Tel. 03-333383.

**OPPORTUNITY** - NIKKORMAT FT2. Black body, 28m. lens. Friday, Shabbat 02-71004; evenings 03-224120.

**MESSAGE**, only by appointment, 14 Rehov Frig. Tel. 03-23275.

**FOR NEW DRUMMERS:** T.V., stereo, etc. "Rhythm." 49 Rehov Ben Yehuda, Tel Aviv. Tel. 03-228722, 03-246782.

**DON'T MONKEY AROUND** with your plumbing. Tel. 03-32558, Bernie Griffin. No job too small.

**SOUTH AFRICAN HANDYMAN:** Painting, carpentry, all odd jobs in home, office, shop. Tel. 03-25294, Bernie Band (after 4 p.m.).

**REPAIRS:** televisions, colour, stereo, recorders. American expert, 234 Marmalestin. Tel. 03-310962, Jerusalem.

**REGISTERED ELECTRICIAN** (England). All types wiring. Prompt, efficient. Hersh. Tel. 03-322771.

### SERVICES

**MASSAGE**, only by appointment, 14 Rehov Frig. Tel. 03-23275.

**FOR NEW DRUMMERS:** T.V., stereo, etc. "Rhythm." 49 Rehov Ben Yehuda, Tel Aviv. Tel. 03-228722, 03-246782.

**DON'T MONKEY AROUND** with your plumbing. Tel. 03-32558, Bernie Griffin. No job too small.

**SOUTH AFRICAN HANDYMAN:** Painting, carpentry, all odd jobs in home, office, shop. Tel. 03-25294, Bernie Band (after 4 p.m.).

**REPAIRS:** televisions, colour, stereo, recorders. American expert, 234 Marmalestin. Tel. 03-310962, Jerusalem.

**REGISTERED ELECTRICIAN** (England). All types wiring. Prompt, efficient. Hersh. Tel. 03-322771.

### SITUATIONS VACANT

**TEL AVIV** (travel agency) requires experienced English typist. Full time. Tel. 03-448196, 03-252277.

**OPPORTUNITY** for young dentist in modern practice in Tel Aviv area. P.O.B. 20126, Tel Aviv, number 33233.

**REQUIRED MAID** for two people, sleep-in possible. References required. Tel. 03-932495.

**CHILDREN'S CLOTHING ENTERPRISE** requires clerk, half day, knowledge of English typing essential. Tel. 03-56452.

### PERSONAL

**HE SEES HER** age 60 to 70. Write to P.O.B. 31 NO. DR-30053.

**HINT TO ALIYAH EMISSARIES:** Serve "Taste of Israel" chocolates in Vienna and Ben Gurion airport and watch the statistics change! 03-342115.

**YOUNG LADY** interested in friend. Tel. 03-44506 mornings (not Shabbat).

### SITUATIONS WANTED

**HITACHUT OLEI BRITANIA** requires girl Friday, part time, for national office. Phone from Sunday 19 a.m.-2 p.m. 03-56494, 03-51196 for appointment.

**SECRETARY WANTED** - Full-time, flexible hours, shorthand, typing I.B.M., good conditions, attractive salary. Call Qerol Leluz. Tel. 03-48667.

**PASSPORT** Cortina Station, 1975, 3000 km. Tel. 03-297347. Working hours, Shimon.

**PIAT** 124 Shinuonwara 1973. Passport. Tel. 04-11706 after 6 p.m.

**RH DRIVE, MERCEDES**, English tourist, Antanville, Model 1967. Tel. 04-923382.

**PASSPORT SALE** or otherwise: Ramat, maybe the only one in Israel: Mercedes 2600 cc, 6.3 km, many extras, no air conditioning. Best offer over \$5000. Call Haifa, Tel. 04-41066.

**WANTED SMALL CHEAP** passport car. Tel. 04-84247, Haifa.

**VW POLO** 75 cc, maroon yellow, all revised guarantee 6 months, passport U.S. \$200 (25% tax paid). Contact: Rubinstein, Shderot Weizmann, Ramat Hasharon weekdays from 5-8 p.m.

**ALFA-ROMEO**, 1975, 3700, passport car. Tel. 057-7883, 057-33229.

**URGENT** - From passport to passport Ford Cortina XL 2000, automatic, 1974, 1st radio, 20,000 km. IL\$35,000. Tel. 03-21344, 1st 2 p.m.

**SCOOTER** 50 cc, imported, new, IL\$400. Tel. 03-930960.

**FIAT 124 SPORTCOUPE**, 1974, 5-sp., excellent condition. \$3500 passport, June. Tel. 03-321807.

**PASSPORT** - 1978 Fiat 127, only 2,000 km. Tel. 03-413600, 03-417033, ask Benchech, 5, Not Shabbat.

**MORGAN** + 4, vintage sports car, with reg. with reg. Offers from \$3500. Tel. 29745.

**AUOI 100** 1974 exclusive condition. Passport to passport. \$1,500 Tel. 03-23059.

**PASSPORT TO PASSPORT** Alfa Romeo, IL\$500. Tel. 03-921434.

**PASSPORT SALE**, Open Karavan, 70 cc, 1973, 1st radio, 20,000 km. IL\$35,000. Tel. 03-21344, 1st 2 p.m.

**PASSPORT** - 1973 Fiat 124, coupe, 35,000 km. Tel. 03-514014.

### T.V. & RADIO

**AKAI-S&O-GRUNDIG-FISHER-Maranis** Philips. Also duty free in Lirot, Radio Rieber, 25 Herzl St. Tel. 04-941382.

### TRAVEL

**STUDENTS:** Don't pay more - Fly ISSTA. Tel Aviv-New York \$288. Tel. Aviv-Los Angeles \$402.50, and many other destinations. Tel Aviv, 109 Ben Yehuda St. Tel. 03-247189; Jerusalem, 6 Elyashar St. Tel. 02-21435; Haifa, Beit Hakranot. Tel. 04-66139.

### VEHICLES

**PASSPORT TO PASSPORT** - Mercedes 1973 260CE, Automatic, air conditioner, cassette player, radio etc. Tel. 03-27171, room 802. Nil-Saturday.

### OCEAN COMPANY LIMITED

Export Packers and Movers - Forwarding Agents Household and Commercial Goods.

**HAIFA** (Head Office) Tel. 04-539296, 04-533344, 04-522889.

**TEL AVIV** Tel. 03-256135, 03-256533.

**OFFICIAL AGENT**

### THE HEBREW UNIVERSITY OF JERUSALEM

announces a vacancy for the post of

## DIRECTOR

of the

Graduate School of Library and Archive Studies as of the start of the 1978/79 academic year

to serve as the academic and administrative head of the School which is a full academic unit at the University, concerning itself with teaching and research in library and archive studies on an advanced level. The School awards diplomas to qualified librarians and archivists and also has a Master's programme in library sciences. The Director is responsible for the organization of the teaching programmes, the appointment of teachers, the selection of students, and all other aspects of the School's work.

Qualifications: The successful candidate will have academic qualifications equivalent to a doctorate, professional training in librarianship and archival work and considerable professional and administrative experience; fluent Hebrew and English essential, knowledge of other languages desirable. The newly appointed director will be expected to participate in the School's teaching work in either librarianship or archive studies.

Grade: The successful candidate's grade will be determined by the usual academic procedures, and the salary and all subsidiary benefits such as further training fund, sabbatical leave etc., will be in accordance with that grade.

Candidates should submit their applications, together with full curriculum vitae, list of publications, etc., to the Academic Secretary, The Hebrew University of Jerusalem, Givat Ram campus, Jerusalem. The final date for applications is March 31, 1977.

### English Typists (male)

wanted

in Jerusalem

If you can touch type a minimum of 35 words per minute we will train you in a new career with high pay.

Shift work, 8 a.m.-midnight.

To arrange an appointment, call Tel. 02-528181, ext. 243, Sunday to Thursday, 9 a.m.-12 noon.

## THE NEW YORK TIMES MAGAZINE CROSSWORD PUZZLE

SOLUTIONS TO TODAY'S PUZZLE NEXT FRIDAY

By Jordan S. Lasher/Puzzle Edited By Will Weng

### Variations

**ACROSS**

1 Dry up, as lips  
5 Goom  
9 Canine and lupine  
13 "If we be wold"  
17 Very gentle treatment  
20 Lore name  
21 Columbian  
22 Night: Prefix  
23 Louvre name  
24 "I told you so"  
25 Always  
26 Handy Latin abbr.  
27 Pear-shaped instrument  
28 Frenziedly  
29 Period  
30 Egg-shaped plumage, e.g.  
34 River in the North Sea  
35 Between res and fus  
36 Holy Roman empire  
37 Name of mystery  
38 Prefix for bus  
40 Movie group  
41 Shoe-repair item

**DOWN**

1 Treble or bass  
2 Drone's home  
3 ... against ... of  
4 One at an early bash in Eden  
5 Child's retreat  
6 Breakfast for Merkel et al.  
7 Lively dance  
8 Like same fillings  
10 Pair

45 Port of Yemen  
46 Jit down  
47 Cockney charger  
48 Entity  
49 Of the precious mummy  
50 Matador  
51 Highway in Fairbanks  
52 Uses a luh  
53 Fairmange in Mecca  
54 Live off the ... the land  
55 Cry in contempt  
56 Corporate  
57 V.I.P.  
58 Sweet can?  
59 One less than a crowd  
60 Maximal ending  
61 Machine part  
62 Toward the stern  
63 Collected (with "in")  
64 Wasteland  
65 Two ... kind  
66 Polynesian canoe  
67 Tandem  
68 Restless one  
69 In medias  
70 Bulls or Bulls  
71 Pawn in king four, e.g.  
72 Saffix with mch or gang  
73 Hogg  
74 Painful rumour far Trigger  
75 State of lawlessness in Eden  
76 Gabs away  
77 Demonstration staged by food fish  
78 City of  
79 Threasury  
80 Discipline

83 Slopes transport  
84 Surrounded by  
85 Certain head of bar  
86 Space agency  
87 Take ... at (gibe)  
88 Seven deadly sins  
89 Seine or trawl  
90 Prefix for sphere  
91 Catch sight of  
92 Me, N.H.  
93 N.Y. time  
94 Enemy  
95 Statesman  
96 Intrusive  
97 Swindle  
98 Maximal ending  
102 Machine part  
103 Speak  
104 Irrationally  
105 "No-Ni" girl, for short  
106 Joy  
107 Silverheels  
108 She pined for Narcissus  
109 Observed  
110 Player under a dome  
111 ... the press  
112 G.I. address  
113 Charles Lamb  
114 That money  
115 Military headwear  
116 Precursor  
117 Nobel chemist  
118 He: It.  
119 ... car  
120 Egyptian god  
121 Day of worship: Abbr.  
122 Jilt  
123 Tennis  
124 Shortcoming  
125 ... in  
126 parle  
127 Bewaught  
128 Town near Milan  
129 Pellet output  
130 Debaucher  
131 Poetry: Abbr.  
132 Counting-out word  
133 Sunset  
134 Gymnasium  
135 World oil usn.  
136 Actress  
137 Culminate  
138 Canadian  
139 Indian  
140 J.D. Salinger  
141 girl  
142 Withered  
143 Breaks bread  
144 Yuku  
145 180-degree turn  
146 "So sorry"  
147 "An awkward staff"  
148 Whiney  
149 Prevarication  
150 "es Salum"  
151 Insulting  
152 Crusader's love  
153 Fourth of July theme  
154 Bakery purchase  
155 Wee Willie in Ruby

156 Turkey  
157 stuffing  
158 Go fly ...  
159 Dum-dum  
160 "Alberca resort"  
161 Paul  
162 Yelky  
163 Stahl talk  
164 Must  
165 Cite  
166 Cil.  
167 Compass reading  
168 Yuku  
169 180-degree turn  
170 "So sorry"  
171 "An awkward staff"  
172 Whiney  
173 Prevarication  
174 "es Salum"  
175 Insulting  
176 Crusader's love  
177 Fourth of July theme  
178 Bakery purchase  
179 Wee Willie in Ruby

### Uncle Charlie's

— Trading Post —  
Jerusalem Thrift Shop

Wedding gowns, children's clothing, household objects, arts and crafts and lots more at low low prices.

68 Rehov Yafa - inside parking lot. Store hours: Sun., Mon., Wed., 9 a.m.-5 p.m.; Fri. 9 a.m.-2 p.m.; Receiving merchandise: Tue., Thur.: 9 a.m.-4 p.m.

### AMERICAN lawyer, wife and teenage son and daughter seek to

exchange house

In San Francisco during oil or part of July/August for 3-bedroom accommodation in Jerusalem.  
Writer: Waife, 158 Broadmead, San Francisco, California 94132, U.S.A.

### EUROPEAN TOURIST, BUSINESSMAN

well-educated, well-off, 1.75/54, with wide range of interests, wishes to meet well-educated, lively, brunette lady, 42-48, of European origin, speaking German or English - for marriage and good life in Europe.

Tel. 04-86211, Room 222, before 9 a.m.

### ANSWERS TO LAST FRIDAY'S NEW YORK TIMES CROSSWORD PUZZLE

ACROSS  
1. RICHARD  
2. GOLF  
3. PIANO  
4. BIRD  
5. FISH  
6. BIRD  
7. BIRD  
8. BIRD  
9. BIRD  
10. BIRD  
11. BIRD  
12. BIRD  
13. BIRD  
14. BIRD  
15. BIRD  
16. BIRD  
17. BIRD  
18. BIRD  
19. BIRD  
20. BIRD  
21. BIRD  
22. BIRD  
23. BIRD  
24. BIRD  
25. BIRD  
26. BIRD  
27. BIRD  
28. BIRD  
29. BIRD  
30. BIRD  
31. BIRD  
32. BIRD  
33. BIRD  
34. BIRD  
35. BIRD  
36. BIRD  
37. BIRD  
38. BIRD  
39. BIRD  
40. BIRD  
41. BIRD  
42. BIRD  
43. BIRD  
44. BIRD  
45. BIRD  
46. BIRD  
47. BIRD  
48. BIRD  
49. BIRD  
50. BIRD  
51. BIRD  
52. BIRD  
53. BIRD  
54. BIRD  
55. BIRD  
56. BIRD  
57. BIRD  
58. BIRD  
59. BIRD  
60. BIRD  
61. BIRD  
62. BIRD  
63. BIRD  
64. BIRD  
65. BIRD  
66. BIRD  
67. BIRD  
68. BIRD  
69. BIRD  
70. BIRD  
71. BIRD  
72. BIRD  
73. BIRD  
74. BIRD  
75. BIRD  
76. BIRD  
77. BIRD  
78. BIRD  
79. BIRD  
80. BIRD  
81. BIRD  
82. BIRD  
83. BIRD  
84. BIRD  
85. BIRD  
86. BIRD  
87. BIRD  
88. BIRD  
89. BIRD  
90. BIRD  
91. BIRD  
92. BIRD  
93. BIRD  
94. BIRD  
95. BIRD  
96. BIRD  
97. BIRD  
98. BIRD  
99. BIRD  
100. BIRD

DOWN  
1. RICHARD  
2. GOLF  
3. PIANO  
4. BIRD  
5. FISH  
6. BIRD  
7. BIRD  
8. BIRD  
9. BIRD  
10. BIRD  
11. BIRD  
12. BIRD  
13. BIRD  
14. BIRD  
15. BIRD  
16. BIRD  
17. BIRD  
18. BIRD  
19. BIRD  
20. BIRD  
21. BIRD  
22. BIRD  
23. BIRD  
24. BIRD  
25. BIRD  
26. BIRD  
27. BIRD  
28. BIRD  
29. BIRD  
30. BIRD  
31. BIRD  
32. BIRD  
33. BIRD  
34. BIRD  
35. BIRD  
36. BIRD  
37. BIRD  
38. BIRD  
39. BIRD  
40. BIRD  
41. BIRD  
42. BIRD  
43. BIRD  
44. BIRD  
45. BIRD  
46. BIRD  
47. BIRD  
48. BIRD  
49. BIRD  
50. BIRD  
51. BIRD  
52. BIRD  
53. BIRD  
54. BIRD  
55. BIRD  
56. BIRD  
57. BIRD  
58. BIRD  
59. BIRD  
60. BIRD  
61. BIRD  
62. BIRD  
63. BIRD  
64. BIRD  
65. BIRD  
66. BIRD  
67. BIRD  
68. BIRD  
69. BIRD  
70. BIRD  
71. BIRD  
72. BIRD  
73. BIRD  
74. BIRD  
75. BIRD  
76. BIRD  
77. BIRD  
78. BIRD  
79. BIRD  
80. BIRD  
81. BIRD  
82. BIRD  
83. BIRD  
84. BIRD  
85. BIRD  
86. BIRD  
87. BIRD  
88. BIRD  
89. BIRD  
90. BIRD  
91. BIRD  
92. BIRD  
93. BIRD  
94. BIRD  
95. BIRD  
96. BIRD  
97. BIRD  
98. BIRD  
99. BIRD  
100. BIRD

### Driver, Give Soldiers Lifts!



[illegible]



# THE JERUSALEM POST

## CLASSIFIED ADVERTISEMENTS

In cooperation with Halukah Hakafot of YEDIOT AHARONOT and HAARETZ

All classified advertisements for Friday submitted to Halukah Hakafot by the Wednesday evening preceding publication appear in this section

### GENERAL

#### Business Opportunities

\* Holon, looking for partner flat or storefront in centre. 821731, 821894.

\* Catering for rent opposite army camp, centre of country. 768090.

\* For sale (rent) 29-place parking lot, office building, centre Ramat Gan. Tel. 03-724002.

\* Exclusive butcher and frozen food shop in prestigious neighbourhood. Singular opportunity for professional. 447170.

\* Travel to where the business is. Bargain, mobile restaurant. 730977.

\* IL17,500 per month income, guaranteed and linked. Required investment IL2,100,000. ISCO. 56161.

\* Bargain for sale, waffle making system and costing machine. 738515, 233901.

\* Bargain for sale, lorry + concrete mixer + permanent place of work. Tel. 827380.

\* For sale dentistry equipment in good condition, rental of clinic possible. Tel. during work hours 08.00-14.00 901472, evenings 750705.

\* For sale working hairdresser's shop in Sharon Hotel, Herzliya. 5 stars. Tel. 03-535777. Marty Aylon, evenings 123545.

\* Young inventor-partner wanted for business in leather industry. IL65,000. P.O.B. 36, Ramat Gan.

\* Musical instruments factory requires exclusive agent with shop in central location. Tel Aviv. For details: Mrs. Dora. 04-64617.

\* Workshop and tools offered for key money, near Kikar Dabur. 231182.

\* Refrigerator for cream and ice-cream and frosting machine. Bargain. Tel. 231182.

\* Central Hotel Hasharon, on main road, for sale/rental, restaurant-restaurant house, 500sq.m. + large yard. Tel. 03-320177.

\* Marketing partner + experience + car for washing powder plant. P.O.B. 17101, Tel Aviv.

\* For sale established children's clothing shop in Nofei Rimon, Holon. 231177 evenings.

\* Must sell, only food store in Ophir, with agencies. 03-4605, evenings.

\* For monthly rental, 2 1/2 room office, phone, first floor, on Yaffo Tel Aviv road, corner Pigeon. 447969.

\* The Institute for Office-workers and Commerce is interested in opening new branches in Haifa, Netanya, Be'er Sheva, Ashdod, Eilat and Ra'anana. Instruction will be given. Investment required. P.O.B. 1334, Tel Aviv for 44683-d.

\* For sale day-time restaurant with all equipment in commercial centre. Tel. 03-830453.

\* For sale farm, villas, businesses throughout the Sharon area. "Sela" Agency. 03-22133.

\* We hire out buffet stalls at the Holon Fair. Offers. Tel. 245490, 240771.

\* "Bithash Asakim" requires sales-people for this type of insurance. Tel. 230682.

\* Available, excellent business for 2-family income. Tel. 231516, 09.00-13.00.

\* Active participation with commercial vehicle, prepared to invest up to 300,000 in profitable business. P.O.B. 169, Ramat Gan.

\* For rent, garage available for all purposes. 230242, 09.00-17.00.

\* Returning resident, foreign investor, seeks investment up to 100,000 marks (IL250,000) in serious business as partner, in Tel Aviv or surrounding. Apply P.O.B. 16540, Investment, Tel Aviv.

\* For sale, Grocery in Ramat Hasharon. 825558.

\* For key money, ready-to-work workshop and shop, Mizrahi. 825558, 812441.

\* Restaurant opposite Kiryat Hamelech, 3 years investment for equipment, for 3 years. 820285.

\* I have a building in Rishon LeZion, 100 sq.m. power, phone, for business purposes. 943842.

\* Foreign investor seeks offers for serious investment up to IL2,000,000. P.O.B. 2391 for 181, Jerusalem.

\* Private, 21/17, 21/17, seeks pleasant girl. P.O.B. 3353, Tel Aviv.

\* Private! Bachelor, educated, established, 36/175. P.O.B. 2368, Ramat Gan.

\* At "Reyim", discretion, reliability, integrity, honesty. 58 Ben Yehuda, Tel Aviv. 03-282932; 10 Yehushalayim, Haifa. 04-677248.

\* "Reyim" for success! 58 Ben Yehuda, Tel Aviv. 03-282932; 10 Yehushalayim, Haifa. 04-677248.

\* For widows and divorcees! It's worth trying again! "Reyim" are great matchmakers.

\* Young, successful women! Unlimited offers right up to marriage at "Reyim".

\* Give up smoking and over-eating in "Reyim's" special group. 03-537355.

\* For singles and married, evening and weekend workshops in self awareness and communication. Tel Aviv. 03-537355.

\* For the 25+, Saturday night dancing, with a live band. Tel Aviv, Monday and Tuesday. For older people.

\* Sign up for cosmetics course, make-up, facial exercises, and acquire an interesting, worthwhile profession. "Tony" 245133.

\* Give up smoking and over-eating in "Reyim's" special group. 03-537355.

\* For singles and married, evening and weekend workshops in self awareness and communication. Tel Aviv. 03-537355.

\* For the 25+, Saturday night dancing, with a live band. Tel Aviv, Monday and Tuesday. For older people.

\* Sign up for cosmetics course, make-up, facial exercises, and acquire an interesting, worthwhile profession. "Tony" 245133.

\* Give up smoking and over-eating in "Reyim's" special group. 03-537355.

\* For singles and married, evening and weekend workshops in self awareness and communication. Tel Aviv. 03-537355.

\* For the 25+, Saturday night dancing, with a live band. Tel Aviv, Monday and Tuesday. For older people.

\* Sign up for cosmetics course, make-up, facial exercises, and acquire an interesting, worthwhile profession. "Tony" 245133.

\* Give up smoking and over-eating in "Reyim's" special group. 03-537355.

\* For singles and married, evening and weekend workshops in self awareness and communication. Tel Aviv. 03-537355.

\* For the 25+, Saturday night dancing, with a live band. Tel Aviv, Monday and Tuesday. For older people.

\* Sign up for cosmetics course, make-up, facial exercises, and acquire an interesting, worthwhile profession. "Tony" 245133.

\* Give up smoking and over-eating in "Reyim's" special group. 03-537355.

\* For singles and married, evening and weekend workshops in self awareness and communication. Tel Aviv. 03-537355.

\* For the 25+, Saturday night dancing, with a live band. Tel Aviv, Monday and Tuesday. For older people.

\* Sign up for cosmetics course, make-up, facial exercises, and acquire an interesting, worthwhile profession. "Tony" 245133.

\* Give up smoking and over-eating in "Reyim's" special group. 03-537355.

\* For singles and married, evening and weekend workshops in self awareness and communication. Tel Aviv. 03-537355.

\* For the 25+, Saturday night dancing, with a live band. Tel Aviv, Monday and Tuesday. For older people.

\* Sign up for cosmetics course, make-up, facial exercises, and acquire an interesting, worthwhile profession. "Tony" 245133.

\* Give up smoking and over-eating in "Reyim's" special group. 03-537355.

\* For singles and married, evening and weekend workshops in self awareness and communication. Tel Aviv. 03-537355.

\* For the 25+, Saturday night dancing, with a live band. Tel Aviv, Monday and Tuesday. For older people.

\* Excellent matches for serious purposes only. P.O.B. 2075 Bnei Brak.

\* Young man 34 with flat, interested in pleasant (also English). P.O.B. 7390, Jerusalem.

\* Catch your shidduch! with an advertisement placed in the Personal Columns of the JEWISH PRESS. Over 200,000 English readers weekly in U.S.A. & Canada. 15 words only IL11.00. Call 02-514085.

\* Private! When you meet me, you'll be surprised! I am a very impressive teacher, divorcee, 1, established, 21/17. Serious and suitable! Send phone number to P.O.B. 2215, Haifa.

\* Single! Academic, religious, 37/180, of good family. Established with work and flat, seeks academic, religious bachelor. Ashdod to 2nd marriage. Full details to P.O.B. 5122, Ashdod.

\* Pretty and pleasant! With flat, 22/180, companion for life. P.O.B. 39128, Tel Aviv.

\* Widow, European, beautiful, broad-minded, well-established financially, seeks serious man. 234829, "Other" Institute.

\* Belgian widow, 47, nice-looking, feminine, cultured. Managers of independent business, seeks cultured (m). 234829.

\* For the divorced and widowed! It's worthwhile trying again! "Reyim" has great matchmaking ability.

\* "Reyim" for your success! 58 Ben Yehuda, Tel Aviv. 03-282932. 16 Yehushalayim, Haifa. 04-677248.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* For worried parents! At "Reyim" instructions for your children without their knowledge! Complete secrecy! 03-282932, 04-677248.

\* For observant and religious people of all ages! At "Reyim" marriages are much more successful.

\* At "Reyim", secrecy, honesty, trustworthiness and discretion! 58 Ben Yehuda, Tel Aviv. 03-282932; 16 Yehushalayim, Haifa. 04-677248.

\* For serious males! Through "Reyim" its ends and more certain to form a serious relationship with maximum suitability.

\* St. Bernard puppy with certificate. Champion mother, father imported from Switzerland. Somo, Bet Yitzhak. 03-23532.

\* For sale pedigree German pointer puppy, with certificate. Father Israeli champion. 03-34247.

\* If you want to be an agent, contact "H.K.L. General Home Distributors". 230435.

\* Electrodes plant requires young army veteran for assorted assembly jobs. 03-726800.

\* Energetic adult required for guard duty, full day. Tel. 84402.

\* Furniture carpenter required, good conditions. 235915, 232225.

\* Sub-contractor wanted for concrete works, tank movers, in Jerusalem area. 03-713350.

\* Watchmen wanted for day and night duty, Rishon LeZion and Holon area. 812585.

\* Sole personnel. We require first class sales personnel with experience and contacts in all fields. 03-456466, 04-569590.

\* Crazy talent required for graphic artist (1), Shuk. 03-466595.

\* Wanted surveyor experienced in earthworks and roads. Tel. 201226, evenings.

\* Shutter manufacturer in Ra'anana requires professional workers. Good conditions for suitable persons. Contact Tel. Ram, Industrial Zone, Ra'anana or 03-482222.

\* Begged Or requires leather cutters and cleaning lady. Good salary and social benefits. Please contact Mrs. Riki. 38 Rogers.

\* Roset's Shoe Shop chain requires young army veteran (m) to manage warehouse and stock-keeping, with previous experience. Knowledge of English desirable. For interview, please contact Tel. 811310 during work hours.

\* Army veteran (m) required for stockroom (ready-made clothing). Apply Lia. 0, Hess. 235917.

\* Car wash expert wanted for service station, as partner or on commission. 03-37724 and 03-404077 evenings.

\* IL200, Pessach campaign, for young people, for night and evening hours. "Perfect". 9 Balfour.

\* General warehouseman for Nave Monoshon Council. Tel. 731646, 732231.

\* Required experienced workmen (m) for wall painting. Good conditions. 03-571354.

\* "Shervel Hoshemim" requires guards and army service up to age 35 for installation in Herzliya area. IL80 for night shift. Tel. 225671, 08.00-17.00. 867775 from 20.00.

\* Required English teacher, full time for 1978 school year. 915831, 919943; evenings 910293.

\* Kfar Aviv requires part time secretary (m). Tel. 035-24323, 035-22945.

\* Urgently required students (f, m) and/or full time as subscription agents in Tel Aviv, Petah Tikva, Rishon LeZion, Rehovot, Lod, Ramat, Bat Yam, Holon, Ramat Hasharon, Herzliya, Kfar Saba, Ra'anana, Netanya, Gush Dan. Good conditions for suitable candidate. "Gibor" Vehicle Services (Israel) Ltd. Starting up for car servicing services for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagiti. Tel. 719353, 719323.

\* Required excellent printer, 5 years experience at Ramat Hasharon machines, 1/4 and 1/2 page, for work in Petah Tikva, excellent conditions. 906413, 910306.

\* For women, up to IL300 in your free time for cosmetics distribution. 232384.

\* IL4000 + more for professional masseuse (beginner possible) in Sana and Gymnastics Institute. 235818.

\* "Ela God" Hospital, 10 Mazeh Tel Aviv, requires cook (f) for 8 hours, cleaning work (f), experienced helpers (f). 235323.

\* Required young men, women, after army, "Maalim Rosen". 20 Ben Avigdor, Tel Aviv.

\* Certified lifeguard for permanent work at pool in Rishon LeZion. 234720, Dror.

\* Required experienced draftsman-woman, technical engineering (f) for planner's office. 85-85330, Tyne.

\* Girls for non-professional, simple work in enterprise; second shift. 16.15-20.30, 235903.

\* Girls for non-professional, simple work in enterprise. 07.30-16.00, 235903.

\* For youngster (m), high income, permanent afternoon, evening work. "Perfect". 9 Balfour.

\* Top-notch bar mechanics required for garage. Herzliya, industrial zone. 03-230344.

\* Required first-class offset printer for "GESTELT". 1-8. 03-515900, 08.00-16.00.

\* Woman (m) preferred, to care for woman invalid.







# THE JERUSALEM POST

## CLASSIFIED ADVERTISEMENTS

In cooperation with Hahav Hakafal of YEDIOT AHARONOT and HAARETZ

All classified advertisements for Friday submitted to Hahav Hakafal by the Wednesday evening preceding publication appear in this section

\* Required commercial Rekord 1700, 1970-71 before overhaul. 057-7878 during work hours.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Registration of all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\*\*\*\*\*

### Cars for Sale

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Registration of all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Over-all spraying, 11,000; body work, 1/2 price. 26 Salame. Yafa, manager—Matmon. 526131.

\* 1971 long Jeep, well-appointed, 11,100. 732322, 72374, until 12:00; 45047 after 13:00.

\* 1976 long Jeep, 10,000km. 60,000. Tel. 451241-2, work.

### ALFA ROMEO

\* "Gibor" Car Services (Israel) Ltd. Starting-up and towing service. Registration of all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

Bargain Alfa Sud 4 extras, 1100 cew. Tel. 526777; evenings, 458111.

\* 1974 Alfa Sud, passport-to-passport in local currency, excellent condition. Tel. 256147 on Mondays to Fridays.

### AUDI/N.S.U.

\* Bargain, 1968 Prinz SL, excellent condition. Tel. 567134.

\* "Gibor" vehicle service (Israel) Ltd. Starting-up and towing service. Registration of all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* 64 Prinz 4, 70 engine, good condition. 574345.

\* Prinz 4, 1964 model. 11,100. Tel. 569823.

\* 1966 Prinz 4, bargain, test, radio, 445455 afternoons.

\* Bargain, 69 Prinz 4, excellent condition. Tel. 511017.

\* Prinz 4, 1968 model, excellent condition, engine changed last week. Tel. 03-485416.

\* 1973 Audi 100 L.S., automatic, radio, excellent. 410225.

\* First come first served. 1973 Audi 100 L.S. 11,000. 03-571243, 03-528252.

\* 1973 Audi 150 L.S., automatic, air-conditioner, radio, excellent condition. 723574, 723522 till 12:00; 45047 from 13:00.

### AUSTIN

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* "Gibor" Auto Service (Israel) Ltd. Boon, towing service. Membership available for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* 1973 B.M.W., special, Tel. home, 57688; work, 621862.

\* 1972 B.M.W. 2000, Automatic + air-conditioner, 11,500, 057-74995.

\* 1971 B.M.W. 2002, excellent. Test, radio. Tel. 838565.

### CITROEN

\* "Gibor" Vehicle Services (Israel) Ltd. Starting-up and towing service. Registration of all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* For sale, 74 Lancia 1600, lovely, includes air-conditioner. Tel. 03-759635.

\* For sale, 1973 Citroen 1600, G.S. excellent condition. Tel. 03-754661.

\* Large A.D. 21 Estate 1970-71, one owner. Tel. 03-26770.

\* 1973 Citroen G.S. 1200, excellent condition, one owner. 71120 72374, 73292, from 13:00 45047.

\* Lovely antique Citroen 46, renovated engine. (4,000km). 053-81933.

### CONTESSA

\* "Gibor" Auto Service (Israel) Ltd. Boon, towing service. Membership available for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* 1976 Contessa 1300, 11,100km. Tel. 231182.

\* 1967 Contessa 1300, after overhaul. Tel. 826219.

\* 1966 Contessa 1300. Excellent condition, two owners, radio, 861790.

### DAF

\* "Gibor" Auto Service (Israel) Ltd. Boon, towing service. Membership available for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Daf 1970, excellent condition, year test. 03-523214.

\* Bargain, Daf 44, 1968-9 automatic, half overhaul. 754569

### DAUPHIN

\* Dauphin, 1964, well looked after, good condition, 4 years, test until October. 11,500. 051-25125.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Fiat, double cabin, 1970, Shabbat, 52443; weekdays, 891263.

\* Due to departure, Fiat 127, October 1974, radio, 30,000km. excellent condition. One owner, 906677.

\* Fiat 124, end of 1972, excellent, 935387; 955734, work.

\* "Ramparts" spare parts, Fiat Primula, 26 Yitahak Sadeh, Tel Aviv, 36031.

\* Bargain, Fiat 850 in excellent condition. 1968, Tel. 466583.

\* 1974, 124, 1200, lovely, 11,500, radio, test. 477812.

\* 1964, Fiat 1500-L. Before overhaul, 12,000. 955734, 950050.

\* 1964 Fiat Primula Commercial, Folcom, 1970, Tel. 767373.

\* 75 Fiat 132, American, excellent, 35,000km. 05-416725.

\* 1973, 124 sport coupe 1800, 70,000km. 03-81014.

\* 1972 Fiat 124, original colour, well-kp. 11,500, 03, 7 Hamezer, Giv'atayim, Avenet 15-15.

\* Passport sale, 25% paid. Fiat "Spider" 1600, 1972, only 51,000km. 03-77452.

\* 1973 Fiat 127 (company owned) Tel. 03-757673.

\* "Gibor" Auto Service (Israel) Ltd. Boon, towing service. Membership available for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* 1974, Fiat 230, double cabin, good condition, 63,000km. Tel. 57390, 4.0-16.00.

\* 1975 Fiat 127, 30,000km. one owner. 843817.

\* 1973 Fiat 123, automatic excellent condition. 580457, 87749.

\* 1967 Fiat 850. Work. 524582, Dan, home, 426311.

\* 1968 Fiat 850, year test, after painting. 262011.

\* 1975 Fiat 124 Special. Good condition. 114,000. At work, 787137.

### FORD

\* 1970 Ford Capri, not automatic, beautiful, bargain. Tel. 563388.

\* Commercial Taurus, automatic, overhaul, bargain, 960886.

\* "Gibor" Car Services (Israel) Ltd. Starting-up and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* 1978 Cortina L automatic, radio, extras. 03-48582, 03-258822.

\* 1973 commercial Taurus 1700, excellent condition. Tel. 202513.

\* Cortina 66, radio, excellent condition. Tel. 202402.

\* 73 commercial Enchant, "Aurini" Restaurant, Yafa, 2 Nehama. 567122.

\* 73 Taurus XL, excellent condition, 84,000km. 03-719381.

\* 1973 Escort 1100, excellent, radio, bargain. Tel. 03-719381.

\* 71 Escort 1100-4, radio, 120,000km. 11,500. 03-252400.

\* 1973 Cortina Station, automatic, 42,000km. 477114, 545239.

\* 78 Escort 4, new, 9400km. 942200 Ahayul. 569595.

\* 1972 Escort, 84,000km. Tel. 56714; home 569595.

\* 1973 Escort 1300-4, radio, test, 03-42443, 03-24682.

\* Corsair 67, automatic, 1/2 test, 03-34605 not Shabbat.

\* 68 Taurus 1234, overhaul, test, improvements. 114,500. 760398.

\* Taurus 20, 1952, good condition, bargain. Work 053-86643; evenings 053-84350.

\* Escort 1100, 1969, test 10 months, 32,000. 902904.

\* Ford Transit 1973 in excellent condition. 918514 from 13:00.

\* New Ford Transit 2000, 1976, Tel. 886758, 889470.

\* Taurus 12, 1968, renovated engine, new clutch, 760397, 959127.

\* Ford Taurus Coupe, automatic, beautiful, 1972 model, 424244.

### HILLMAN

\* 1968 Hillman, bargain, overhaul, radio, well-kept. Tel. 545585.

\* 1968 Hillman Imp, well-kept, 85,000km. 625572, work; 410991, home.

\* Hillman Imp, 1964, good, 12,000. 6 David Shimon, Rabon Lezon, 945531.

\* "Gibor" Auto Service (Israel) Ltd. Boon, towing service. Membership available for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* For sale, 74 Lancia 1600, lovely, includes air-conditioner. Tel. 03-759635.

### LARK

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Large A.D. 21 Estate 1970-71, one owner. Tel. 03-26770.

\* 1973 Citroen G.S. 1200, excellent condition, one owner. 71120 72374, 73292, from 13:00 45047.

\* Lovely antique Citroen 46, renovated engine. (4,000km). 053-81933.

### MERCEDES

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Mercedes 207 van, 1974, very good condition. Can be seen any day at Electro-Vista Warehouses, 10 Shefa Tel. Montefiore Quarter, Tel Aviv.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Mercedes 207 van, 1974, very good condition. Can be seen any day at Electro-Vista Warehouses, 10 Shefa Tel. Montefiore Quarter, Tel Aviv.

\* 1976 Contessa 1300, 11,100km. Tel. 231182.

\* 1967 Contessa 1300, after overhaul. Tel. 826219.

\* 1966 Contessa 1300. Excellent condition, two owners, radio, 861790.

### MINI MINOR

\* "Gibor" Car Services (Israel) Ltd. Starting-up and towing service. Registration of all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Commercial and Marina Mini Minors. Special payments at bank interest! "Schnat Ramat Gan", 720733, spare-parts and accessories.

\* 1978 Mini with accessories, 11,000km. 11,500. 123894.

\* 1978 Mini Minor 1000, 86,000km. 03-561822.

### OPEL

\* Opel Rekord 1972, model 73. Excellent. 523214.

\* "Opel Agency Ramat Gan", 18 Jabotinsky, Exchange, old & new!!

\* Opel Rekord 1700, 1976 automatic, 20,000km. 32833.

\* Opel Rekord 1974, automatic, excellent condition, 45,000km. 47207.

\* Opel Rekord 1969, Excellent condition + year test, 797335.

\* Opel Ascona, 1972, as new. Tel. 567381.

\* Opel owners of all models, sale of spare parts and car body parts. Opel Service "Ringel Bros.", 134 Harel, Tel Aviv. 03-267027.

\* Fiat, double cabin, 1970, Shabbat, 52443; weekdays, 891263.

\* Due to departure, Fiat 127, October 1974, radio, 30,000km. excellent condition. One owner, 906677.

\* Fiat 124, end of 1972, excellent, 935387; 955734, work.

\* "Ramparts" spare parts, Fiat Primula, 26 Yitahak Sadeh, Tel Aviv, 36031.

\* Bargain, Fiat 850 in excellent condition. 1968, Tel. 466583.

\* 1974, 124, 1200, lovely, 11,500, radio, test. 477812.

\* 1964, Fiat 1500-L. Before overhaul, 12,000. 955734, 950050.

\* 1964 Fiat Primula Commercial, Folcom, 1970, Tel. 767373.

\* 75 Fiat 132, American, excellent, 35,000km. 05-416725.

\* 1973, 124 sport coupe 1800, 70,000km. 03-81014.

\* 1972 Fiat 124, original colour, well-kp. 11,500, 03, 7 Hamezer, Giv'atayim, Avenet 15-15.

\* Passport sale, 25% paid. Fiat "Spider" 1600, 1972, only 51,000km. 03-77452.

\* 1973 Fiat 127 (company owned) Tel. 03-757673.

\* "Gibor" Auto Service (Israel) Ltd. Boon, towing service. Membership available for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* 1974, Fiat 230, double cabin, good condition, 63,000km. Tel. 57390, 4.0-16.00.

\* Peugeot 404, 1969, 122,000km. 11,500. Tel. 423433.

\* Peugeot 404, 1971, automatic, excellent condition, radio. 11,500. Tel. 052-37777.

\* Bargain, Peugeot 404, 1968, excellent condition, extras. 251732.

\* Peugeot 404, 1972, automatic, like new, well-kept, sale due to departure. 053-34453, 953-2782.

\* Peugeot 404, 1968 + test, well-appointed, good condition. 957771.

### RENAULT

\* Renault 8, 1970, one owner, radio, 113,000km., excellent condition. 499134, 49824, work; 746467, home.

\* Renault 16, 1971, second owner, well kept. 735715.

\* Renault 16, 1972, one owner, 56,000km., sunroof. 254745.

\* Renault 12, 1970, excellent condition + radio, test, 523544.

\* In Nazareth - the only garage authorised for Renault, Subaru, Volvo, Gamin Garage, Industrial Zone, 945-6681.

\* Renault 4, good condition, 1974, Tel. 252522, 03-16-00.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Renault 4 commercial, 1974, good condition. Tel. 573721.

### SAAB

\* Saab 99, 1973, excellent, one owner, test, standard gear. 051-25359.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Saab 99, 1973, excellent, one owner, test, standard gear. 051-25359.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Saab 99, 1973, excellent, one owner, test, standard gear. 051-25359.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Saab 99, 1973, excellent, one owner, test, standard gear. 051-25359.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Saab 99, 1973, excellent, one owner, test, standard gear. 051-25359.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Saab 99, 1973, excellent, one owner, test, standard gear. 051-25359.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Saab 99, 1973, excellent, one owner, test, standard gear. 051-25359.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hagit, Tel. 03-719381, 719383.

\* Saab 99, 1973, excellent, one owner, test, standard gear. 051-25359.

\* "Gibor" Vehicle Services (Israel) Ltd. Starting and towing service. Enrolment of subscribers for all types of vehicles. Ramat Gan, 21 Rehov Yosef Hag







# Who reads the Post?

Extracts from a summary of the findings of the readership study commissioned by the editorial board of *The Jerusalem Post* and undertaken during the months May to July 1976 appear below.

## I. STUDY AIMS AND CONTENT

The *Jerusalem Post* readership study was commissioned through the Israel Institute of Applied Social Research by the editorial board of *The Jerusalem Post*. Its aim was to obtain a comprehensive and systematic picture of the *Post's* readers, both their social, cultural and economic characteristics, as well as their consumption patterns of mass communication media.

An additional important aim was to receive feedback from the readers regarding various aspects of the newspaper, such as: interest in the various sections and topics; assessments of the quality and reliability of reporting, as well as of the scope of coverage; preferences with regard to possible changes in either coverage of topics, or in editing; and functions that the newspaper fulfills for readers of various types.

The emphasis put by *The Jerusalem Post* editorial board upon

studying the readers' needs as well as our own research approach conforms with one of the basic notions of the functional approach in communication research. This approach stresses understanding the consumer of mass media as an active consumer who makes functional use of the various communication media and their contents in accordance with his own needs.

## II. RESEARCH METHOD

A representative sample of 202 subscribers, and a representative sample of 189 readers who are non-subscribers, were interviewed by means of a closed, structured questionnaire which was designed to gather comprehensive and in-depth data in accordance with the requirements of the research aims. The questionnaire was constructed on the basis of a mapping sentence which ensured the inclusion, in terms of substance, both of the variety of topics under investigation as well as

of the universe of the relevant content items (question) for each topic. The same questionnaire was then published in the newspaper. Readers who complied with the editors' request to complete the questionnaire and mail it back were included in the research as an additional sample comprising 232 respondents. The data were gathered during the months of May-July 1976.

Clearly, the mail respondents do not constitute a random sample of the *Post* readership. Those interviewed personally, however, are representative. By reference to the demographic characteristics of the interview sample, as well as the paper's circulation data for urban centres (where interviews took place) as against other regions, appropriate weightings were assigned to the mail sample. This procedure made possible arriving at sound estimates of the social, economic and cultural characteristics of the *Post* readership.

## A. Socio-demographic Characteristics

Analysis by the various background characteristics shows that the overall percentage of male readers is somewhat higher than that of female readers (55 per cent vs. 45 per cent) — mainly within the elderly age group (60+). There is a more or less equal distribution of readers in the three age groups as follows: 33 per cent in the 35-or-less age group, 30 per cent in the 40-59 age group, 36 per cent in the 60+ age group.

Close to half the readers (46 per cent) have at least a first university degree and an additional fifth (21 per cent) had a partial academic education. A plurality of readers have a gross family income of between IL3,000 and IL5,000 per month (40 per cent); 29 per cent of the readers have a gross income of over IL5,000 per month.

About half of *The Jerusalem Post* readers (53 per cent) are of European origin (the majority from Germany and Austria and the remainder from other European countries, not including England), of whom 46 per cent have been living in Israel for over five years. An additional third (36 per cent) are from English-speaking countries — half of them veterans (5+ years in the country) and half newcomers, temporary residents and tourists. A small minority have arrived from other countries (7 per cent) or are Israeli-born (4 per cent).

These background characteristics are interrelated. Young readers (up to 39), both men and women, are more often Israeli-born, newcomers (less than 5 years in the country),

from English-speaking countries, and tourists, and temporary residents. These are also groups whose average educational level is higher, as compared to other groups. The elderly (60+), on the other hand, are more often veteran, European-born, and with relatively lower educational and income levels.

A comparison of the socio-economic composition of *The Jerusalem Post* readers in the urban centres with that of readers of other daily newspapers in Israel (studied by the Institute Continuing Survey in the summer of 1976) shows that the average education and income per capita of *Jerusalem Post* readers is higher than that of the readers of any of the other daily newspapers in Israel.

Table 5-A  
Gross family income and level of education in 3 sub-categories (percentage)

Sample of readers interviewed	Level of family income				Level of Education			
	Low up to IL3,000	Medium IL3,000-IL5,000	High +IL5,000	Total	Low School education	Medium Partial higher or less	High Full higher education	Total
Before adjustment	31	36	33	100%	21	45	34	100%
After adjustment	31	36	33	100%	21	45	34	100%
Parallel sample of mailed answers	23	35	42	100%	27	46	27	100%
Another mail sampling	20	34	46	100%	25	49	26	100%
Before adjustment	20	34	46	100%	25	49	26	100%
After adjustment	20	34	46	100%	25	49	26	100%

## B. Jerusalem Post Readers as Consumers of Mass Communication Media

Patterns of exposure of *Jerusalem Post* readers to other communication media may be characterized by means of three specific scales. The first scale ranks readers by the extent of their exposure to *additional daily Israeli press*. The second scale ranks them by the extent of their exposure to news broadcasts on the electronic media (Israeli and foreign). The third scale ranks readers by the extent of their exposure to the foreign press (daily newspapers and weeklies).

Distribution of the respondents on each of these scales shows that 57 per cent do not read an Israeli newspaper in addition to *The Jerusalem Post*. Those who do, usually read one of the evening papers. All the readers listen to some extent to news broadcasts (Hebrew or English) of the Israeli radio, and almost all (97 per cent) see news broadcasts on Israeli television. Half of the readers listen to foreign news broadcasts in addition to the Israeli broadcasts. Over two-thirds (71 per cent) of *The Jerusalem Post*

readers also have at least some exposure to the foreign press, the most frequent pattern being reading of a weekly and/or weekend supplement of a daily newspaper (47 per cent). Readership of additional daily newspapers (both Israeli and foreign) is more frequent among men than among women (consistently in all age groups); it rises as age declines (among both sexes) and as education and income rises (even when each of these variables is held constant).

Reading the daily Israeli press as a supplement to *The Jerusalem Post* increases the longer one has been in the country; at the same time, the extent of exposure to the foreign press declines the longer one has been in Israel. The extent of command of Hebrew, like length of residence in the country, may explain the balance in the exposure to additional newspapers. As the command of Hebrew rises, so does the frequency of exposure to additional daily Israeli newspapers. As the command of

Hebrew decreases, there is a rise in the extent of exposure to foreign daily newspapers.

From these patterns it may be assumed that newcomers, who have a higher education and income, will probably tend to move from exposure to the foreign press to exposure to an additional daily Israeli newspaper the longer they are in the country and with improvement of their command of Hebrew.

The findings show, likewise, that daily reading of *The Jerusalem Post*, in contrast to weekend reading only, functions in combination with consumption of an additional daily newspaper in a balanced, linked fashion; particularly as regards foreign newspapers. Among those who read *The Jerusalem Post* only on Fridays, there is a relatively high proportion of foreign daily press readers (41 per cent) as well as of Israeli evening paper readers (80 per cent). These are apparently readers of another newspaper who supplement it by weekend reading of the *Post*.

## Exposure to Daily Newspapers (percentage)

Category A Exposure only to <i>The Jerusalem Post</i>	57
Category B Exposure to <i>Jerusalem Post</i> and an evening newspaper	25
Category C Exposure to <i>Jerusalem Post</i> , an evening newspaper and a morning newspaper in Hebrew	18
Category D Exposure to all Israeli dailies in addition to <i>Jerusalem Post</i>	3
	100

**THE FRENCH EMBASSY — Cultural Services**  
Tel Aviv Museum  
Saturday, February 26, at 8.30 p.m.  
**THE LETHIEN — WEBER DUO**  
Michel Lethien, clarinet  
Denis Weber, piano  
Works by SCHUMANN, PASTOR, Weber, Berlioz, Debussy, Boucicault, Poulenc

Concerts will also be given in the following cities:  
Deslages Trio  
JERUSALEM, Wise Auditorium, Hebrew University,  
Mon., Feb. 23, 1.00 p.m.  
BEERSHEVA, Municipal Conservatorium,  
Mon., Feb. 23, 8.30 p.m.  
HAIFA, Beit Rothschild, Thurs., March 2, 8.30 p.m.

## FUND RAISING?

- ★ Excellent U.S. lists available — societies, funds, individuals, etc.
- ★ Experienced writers / correspondents, if required
- ★ Write on your letterhead to P.O.B. 307, Jerusalem.

**THE JERUSALEM POST**  
AT ALL HOTELS

## JERUSALEM ARCHIVES

### RETRIEVAL AND RESEARCH FROM ISRAELI PRESS ARCHIVES

Complete information service in English from our archives, founded in 1933, and other sources. Reprints, research, synopses and photographs now available on people and events in Israel, Middle East, World and Jewish Affairs. Service by individual orders or by annual subscription. For detailed information write to: Jerusalem Archives, P.O.B. 51, Jerusalem, Israel



## C. Readership Patterns and Preferences

Differences between men and women are apparent mainly along the content-dimension: men read more about, and are also more interested in broadening the coverage of, topics concerning politics, economics and the military, while women read more and are more interested in broadening the coverage of social issues and practical information.

Systematic differences by age (only among men) were found — across all topics — along the demand dimension: the older men tend more to read all that is available in the paper and be content with the present extent of coverage, while the younger ones tend more to express their preference for a topic by a desire to broaden its coverage.

Other socio-demographic characteristics, such as education, income, country of origin, citizenship and length of residence in the country did not reveal systematic subgroup differences.

The sections that are read most are "Letters to the Editor" and the editorials: 81 per cent and 75 per cent respectively read them regularly or often. Humorous sections are also very popular: "Dry Bones" and "Kibbush" (80 per cent and 72 per cent respectively). An additional group of regular sections that are read regularly or often by about half or more of the readers are "With Prejudice" (58 per cent), Caleb's Column (56 per cent), Israeli Press (47 per cent) and Jewish News (46 per cent). Among the sections providing practical information in various areas, the following attract a considerable number of regular readers: Television Review (75 per cent), Cinema Review (54 per cent), What's on (55 per cent), Marketing with Martha (69 per cent), Culinary Notes (49 per cent).

In addition to regular sections, the readers were asked to report the extent of their reading (from "read everything" to "don't read at all") of news and commentaries on various topics. Topics of foreign policy as well as military and social issues at-

tract thorough reading by a majority of the readers (96 per cent, 79 per cent and 80 per cent respectively read all or most of the news and commentaries on these topics.)

Topics of internal policy.

economics, Judaism and Diaspora attract regular readership of two-thirds of the paper's readers. The three political topics that attract a considerable proportion of readers (i.e., international affairs, Israel's

foreign policy, and the Arab and the Middle East) also attract fair percentage of readers (51 per cent, 39 per cent and 39 per cent respectively).

Table C-1  
Percentage of people who read columns of the newspaper on a steady basis or frequently, on the basis of country of origin, time in Israel and citizenship

Persons from European countries	Germany Austria	Other European Countries	up to 4 years in country	4+ years in country	Persons from English-speaking countries	Temporary Residents and Tourists	Persons from Asia, Africa, South America
Current Affairs & Regional Features	79	78	82	73	69	67	70
Editorials	81	75	80	61	47	50	76
Israeli Press	43	48	50	54	54	77	78
Readers' Letters	33	31	30	34	34	32	32
Law Report	39	35	35	35	35	34	35
With Prejudice	61	60	63	65	67	45	70
Caleb's Column	62	60	65	68	69	41	61
Jewish News	41	48	49	57	54	47	43
Humor	76	80	84	72	65	80	76
Kibbush	54	75	81	62	59	87	63
Dry Bones	33	27	19	15	17	23	28
Economy	12	12	19	18	17	22	10
Tel-Aviv Stock Exchange	44	55	51	62	65	62	60
N.Y. Stock Exchange	44	47	45	37	31	34	30
Culture & Entertainment	80	82	85	79	66	66	76
Cinema Review	66	73	63	69	62	59	68
Music Review	18	14	15	9	12	11	18
TV Review	18	14	15	9	12	11	18
Book Reviews	18	14	15	9	12	11	18
Football	18	14	15	9	12	11	18
Bridge	18	14	15	9	12	11	18
Fashion, Cooking, Home Economics	18	14	15	9	12	11	18
Consumerism	18	14	15	9	12	11	18
Through the Looking Glass (Interpretation)	18	14	15	9	12	11	18
Fixit Yourself	18	14	15	9	12	11	18
Marketing with Martha	18	14	15	9	12	11	18
Culinary Notes	18	14	15	9	12	11	18
Advertisements	18	14	15	9	12	11	18
What's on	18	14	15	9	12	11	18
Classified Ads	18	14	15	9	12	11	18

## Uses of Vacation and Spare Time

Intending to travel this year	Persons who travelled abroad last year		Total
	Persons who travelled abroad last year	Persons who did not travel abroad last year	
Intending to travel this year	28	17	45
Not intending to travel this year	20	57	77
Total	48	74	122

2) Vacationing in hotels and guest houses in Israel  
43% of *Jerusalem Post* readers vacation at a hotel, guest house, hostel, etc. in Israel at least once a year.

## D. Readers' Attitudes toward The Jerusalem Post

Findings regarding readers' attitudes toward various aspects of the newspaper present the following picture: most of the readers agree, to a great extent (33 per cent) or to a certain extent (57 per cent), with the attitude expressed in editorials.

Over half of the readers (59 per cent) describe *The Jerusalem Post* as a pro-establishment newspaper; 54 per cent express satisfaction with the paper's level of criticism, while 42 per cent would like it to be more critical. The tendency to wish for a more critical approach prevails mainly among those who perceive the paper as pro-establishment. Likewise, the desire for a more critical approach rises with the rise in the socio-economic status of the readers (especially education).

Readers' assessments regarding the quality of reporting were examined from four angles: accuracy and reliability, scope, speed and quality of language and style. Over three-fourths of the readers (78 per cent) think that the reporting is accurate; almost all (87 per cent) are of the opinion that most of the information published in the newspaper is reliable, and most of the respondents express satisfaction with the range of topics covered by the paper (79 per cent) as well as with the extent of its news coverage (70 per cent).

Attitudes regarding speed of reporting was examined only among readers who also read other Israeli morning papers. About half of them (53 per cent) said that often the other papers carry information that has not been published in *The Jerusalem Post*. Nevertheless, a higher per-



Hanan Levy (Hanouch), head of *The Jerusalem Post's* photo department, examines computer tape fed out of the photo copier, used in offset printing of the paper. (Photo Emeka)

centage of them attribute greater reliability to the *Post* than to other daily Israeli newspapers. The majority of respondents (88 per cent) think the language is clear, although there is some tendency to point out the appearance of language errors (89 per cent say that "sometimes"

variables and assessments regarding accuracy and range of coverage lower the age and the highest education of respondents; the proportion of these assessments of these aspects reporting.

No relationship was found between the extent of exposure to other Israeli papers and assessments regarding accuracy and range of coverage. The extent of exposure to radio and news broadcasts is inversely related to satisfaction with the coverage of *The Jerusalem Post*. Respondents who are exposed to various broadcasting media (Israeli radio, "Ma'ariv" and foreign radio stations) are satisfied with the range of coverage of the *Post* than those who are less exposed.

The extent of exposure to daily newspapers and magazines is inversely related to the assessments made regarding accuracy, reliability and coverage given by the paper. The variety of topics as well as news; with the rise of reading of foreign press, the decline in the tendency to positively these aspects *Jerusalem Post*.

The layout, the format, the photographed material, the newspaper meet with the satisfaction of the majority of the readers are not interested in any of this regard. Most of the respondents (81 per cent) express satisfaction with the delivery service, all villages and moshavim the service is somewhat lower.

## Democratic Movement For Change

**חברת הדמוקרטיה**  
חברת הדמוקרטיה  
חברת הדמוקרטיה

**IMPORTANT NOTICE**  
On Sunday, February 27, Mr. SEMUEL TAMIR will speak in ENGLISH on the Goals and Programme of the DEMOCRATIC MOVEMENT FOR CHANGE, and political life in Israel.  
A question-and-answer period will follow Mr. Tamir's speech.  
DATE: Sunday, February 27, 1977  
Time: 7.00 p.m.  
Place: Orly Cinema, Central Carmel  
THE PUBLIC IS CORDIALLY INVITED

מכלל האלמ



## JESS &amp; FINANCE

AVIV STOCKS  
Prices stop rising

IV. — The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

The wave of rising prices yesterday ground to a halt, at least for the time being. The Tel Aviv 100 index, which had risen to 1,222.77, closed at 1,222.77.

A number of issues ran into a spate of profit-taking. Moller Textiles was "sold out" and established at 289. A similar fate befell Necheman (B) and the shares were marked down accordingly to 731.5. Buckling the trend were the shares of Arad Quarries, which were "buyers only" and were marked up to 250. Levin-Epstein also was in demand as the shares were established at 192 after being marked as "buyers only."

Among investment companies Paz Investments continued to hold the spotlight. The registered shares, on an insignificant trading volume, of IL2,700 were first marked up at 525 after the "buyers only" signal went up. Subsequently in the variables they jumped another 20 points to 545. The bearer shares, heavily traded by comparison, managed to move ahead by ten points to 555.

A notable loser was Jordan Exploration. The shares lost 85 points to 1800, while the attendant options lost an almost equal amount to close out at 1800.

The General Index of Share Prices was down a fraction of a per cent yesterday to stand at 1,222.77, according to a new method of computing the index. The new method uses the December 23, 1976, index as 100 and includes the effect of dividends and other bonuses. (The general index according to the old method of calculation would have been 128.3)

**Most active issues**  
Bank Leumi 201.5-0.5 IL1,222.77  
I.D.S. 245.5-0.5 IL270.00  
Drick (reg.) 268-0.0 IL21.00  
Shares traded: IL21.00  
Variables: IL2.00  
Noted: IL2.3million  
Offer: IL2.3million  
Turnover: IL2.3million

**INVESTED**  
BES b 370.5 370.5  
10 Junior b 450 450  
Corp. B. r 368.5 368

**INDUSTRIAL**  
Alliance B b 440 440  
Electra - 5 b 330 330  
Argaman - 5 b 330 330  
Ala - C b 330 330  
Dabek b 330 330  
Elec. Wire & Cable b 330 330  
Teva b 330 330  
Chem. & Phosphates b 330 330  
Levin-Epstein b 330 330  
Moller Textile b 330 330  
Paper Mills b 330 330  
Anda "B" b 330 330  
Necheman 5% pref. b 330 330  
Elite b 330 330  
Shemen - 5% pref. b 330 330  
Frutarom b 330 330  
Frutarom New b 330 330  
Elron IL b 330 330

**INVESTMENT COMPANIES**  
Eilat b 330 330  
Elron b 330 330  
Israel Central Trade b 330 330  
Bapalim b 330 330  
Paz b 330 330  
Wolman - IL10 b 330 330  
Amra b 330 330  
Discount b 330 330  
United Mizrahi b 330 330  
Bank Leumi b 330 330  
Pharos b 330 330  
Export Bank b 330 330  
Cial b 330 330  
Cial Industries b 330 330

**FUEL, OIL AND UTILITIES**  
Naphtha OTC b 330 330  
Lapidoth OTC b 330 330  
Jordan Exploration b 330 330  
Jordan Warrants b 330 330  
Delek b 330 330  
Tasla Electric Corp. b 330 330

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only

**Reported by the UNION BANK**  
Of Israel Ltd.  
b-bearer, registered  
b-buyers only: Dealers only



Exciting "Après Sport" wear in soft-but-tough ribbed velvet won Papco \$130,000 worth of export orders at the recent Israel Fashion Week. And as a spin-off from these orders, Papco expects to increase its export orders for this year by some 50 per cent. In 1976 Papco exported \$350,000; this year it is setting its sights on \$500,000, and during this January to March period, it is already fulfilling \$150,000 worth of export orders.

## Hoteliers press for full export incentives

By HAIM SHAPIRO, Post Tourism Reporter

Unless the hotels are paid full export incentives by the end of March, they will stop paying their financial commitments to the government, Moshe Amir, director of the Hotels Association, told *The Jerusalem Post* yesterday.

Amir said the decision was made at the meeting of the association in Tel Aviv this week. He said that the meeting noted that the hoteliers had been promised the full incentive payments in November 1974, through Tourism Minister Moshe Kol. At that time, he said, the payments had been promised for 1976.

He also noted that the hotel owners had proposed that the profits of the Tourism Development Corporation, which this year amounted to over IL30m., be ploughed back into tourism. The hoteliers suggested

that a joint body, with representatives from the association and the government, decide on how to allocate these funds.

At the same time, Amir expressed his dismay over a headline in yesterday's *Post*, according to which Haim Schiff, the president of the association, admitted that hotels in this country were no good. Schiff said, to the chagrin of most of his colleagues, that a five-star hotel in Israel was the equivalent of a one-star hotel abroad.

Amir noted that what the president of the association had meant was that inflationary pressure limited the services which Israeli hoteliers could offer their clients. The non-payment of incentives might make further inroads on hotel services, Amir noted.

**Assets of Industrial Development Bank up 47% to stand at IL6.2b.**

By JOSEPH MORGENSTERN, Jerusalem Post Reporter

TEL AVIV. — The total assets of the Industrial Development Bank rose by 47 per cent during the year ended December 31, 1976, to stand at IL6.2b. The net profit for the year rose to IL2.1m., up from IL1.7m. in 1975.

In a report to shareholders, Dr. Zvi Dinstein, chairman of the IDB board, said this week that all the bank's activities had expanded. The bank serves as the main source for long-term industrial financing here.

The loans balance rose to IL3.3b. from IL2.5b. in 1975. Also notable was the 43 per cent increase in loans made in 1976, which reached IL1.5b. compared with IL1.1b. in the preceding year.

The Bank broadened its capital base by securing long-term loans from the World Bank, Bankers Trust, Manufacturers Hanover Trust, Warburg in Britain and the Deutsche Bank, among others.

The sale of capital notes, now underway in the U.S., has already netted \$28m. of the total issue of \$30m.

The more than 1,800 shareholders of the bank, mostly Americans, were paid an 8 1/2 per cent cash dividend. The bank generally makes loans to export oriented enterprises as well as to those located in development areas.

The chemical and metal industries accounted for more than 30 per cent of all loans.

In his report Dr. Dinstein envisaged increasing difficulties in attracting new investment capital in the U.S.

In his report Dr. Dinstein envisaged increasing difficulties in attracting new investment capital in the U.S.

## Egged in need of professional handling as losses pile up

Egged will run up losses of IL150m. until November, bringing its total accumulated losses to IL850m. This emerges from a projected profit and loss statement submitted by the Transport Ministry to the Knesset Finance Committee on Wednesday.

Since the estimates were prepared on the basis of October 1976 prices, the actual loss may easily exceed IL300m.

Ehud Shilo, the director-general of the Transport Ministry, told *The Jerusalem Post* this week that Egged's current management is unsatisfactory and that a professional management should be appointed.

He pointed to the changes that took place in the Dan cooperative, which also had heavy losses, but where a new management achieved impressive improvements.

The revenue and expenditure forecast in the Ministry statement shows that Egged's total revenue is expected to be IL2,472m., of which IL44m. will be government subsidies or about 30 per cent of the total. Operating costs, not counting salaries, such as fuel and oil, maintenance and depreciation, come to IL1,715m., an amount only slightly greater than the subsidy.

By YAA'COV FRIEDLER, Jerusalem Post Reporter

HAIFA. — The fish breeders union has asked the Agriculture Ministry to review the profitability of their industry in view of the decline in carp sales. The drop in sales followed the price rises which became inevitable when the government eliminated its subsidies on carp.

Union secretary B. Ben-Aharon told *The Jerusalem Post* yesterday that since the subsidies were cancelled in January 1974, carp sales have declined by almost half. From average sales of 240 tons a week then they are down to 125 tons now. The last price rise, at the beginning of this month, caused a further decline of four per cent.

He noted that at the same time other animal protein foods, such as chickens, have had their subsidies steadily increased. The breeders believe that this is the main reason for the decline in carp sales.

The union wants the government either to resume subsidizing carp or to phase out subsidies for chicken, so that carp have a "fair chance" to compete.

Sale of the cheaper silver carp, on the other hand, have steadily increased and average 25 tons a week now. But this was not enough to make up for the decline in regular carp sales, Ben-Aharon said.

**Soviet fishing zone**

MOSCOW. — The Soviet Union yesterday announced a 200-mile fishing zone will be enforced round the greater part of its coastline from March 1. Foreign ships will be able to fish inside the zone only with Soviet consent.

(Reuters)

By YAA'COV FRIEDLER, Jerusalem Post Reporter

TEL AVIV. The Council for Prevention of Noise and Air Pollution (Malraz) will oppose plans to build a nuclear electricity generating plant in the Nitzanim area.

Scoring Government approval for the construction of two such plants, a Malraz communiqué yesterday stated categorically that because of its population density and geographical outlines, Israel has no "ideal" sites for such plants, but the Government decision on nuclear power plants had been made before suitable sites were properly sought, let alone approved.

Malraz said it intended to contest the building of the first plant in the Nitzanim area — near Ashdod — in the Knesset and in the courts, and also by alerting the public to the dangers of such plants.

It will point to "the bitter experiences we have had in the Tel Aviv area where the Electric Corporation set up its Reading-Four plant in defiance of ecological considerations and the interest of the public," the statement said.

The first phase of its campaign against the Nitzanim plant will entail efforts to prevent approval by the regional town planning council, Southern District — which is to

By ARYE ALCALAY, Jerusalem Post Reporter

By contrast, Egged's labour costs come to IL85m. not counting IL60m. which Egged pays to its own subsidiaries for rent.

The financial statement also reveals that Egged pays its members IL70m. in fringe benefits, representing about 43 per cent of salaries and wages. This is substantially higher than the 25 per cent for social benefits, which are the top percentage in services and industry.

Labour costs are 54 per cent of total costs.

The balance sheet for October 31, 1976 (as estimated by the Transport Ministry) shows that Egged's debts have exceeded the billion-pound mark. Of that amount IL200m. was owed to suppliers. A similar amount consisted of bank loans due to be repaid by 1980. Another IL300m. were owed to the government.

The balance sheet included in the report submitted to the Knesset Finance Committee — while inadequate according to accountants who have read it to reveal Egged's true financial position — nevertheless shows that Egged's tangible assets are about IL1b. The asset side also

includes the doubtful asset of IL700m. accumulated losses.

While the cooperative, even according to the partial data shown in the report, is clearly broke, the value of members' shares is put at IL350m. Of this amount IL27m. represents the value which Egged puts on its members' shares in the cooperative's subsidiaries. Even if this estimate is taken at face value, the ratio of own capital to total liabilities is about 20 per cent.

This report, which serves as background documentation for the Treasury's request to the Knesset to authorize a IL250m. loan to tide Egged over until August 1977, recommends among other measures based on the Golomb Report, that the present global subsidy be faded out. Instead, fares on certain lines will be left to find their own level. This will apply mainly to busy inter-urban lines.

The Transport Ministry, however, is not yet certain that controls for such a two-tier system of fares and subsidies can be created in time. The new system will therefore depend on the establishment of proper budgeting, accounting and organizational procedures.

By ZE'EV SCHUL, Jerusalem Post Reporter

TEL AVIV. The Council for Prevention of Noise and Air Pollution (Malraz) will oppose plans to build a nuclear electricity generating plant in the Nitzanim area.

Scoring Government approval for the construction of two such plants, a Malraz communiqué yesterday stated categorically that because of its population density and geographical outlines, Israel has no "ideal" sites for such plants, but the Government decision on nuclear power plants had been made before suitable sites were properly sought, let alone approved.

Malraz said it intended to contest the building of the first plant in the Nitzanim area — near Ashdod — in the Knesset and in the courts, and also by alerting the public to the dangers of such plants.

It will point to "the bitter experiences we have had in the Tel Aviv area where the Electric Corporation set up its Reading-Four plant in defiance of ecological considerations and the interest of the public," the statement said.

The first phase of its campaign against the Nitzanim plant will entail efforts to prevent approval by the regional town planning council, Southern District — which is to

allocate areas for the construction of the plant in the Nitzanim area, "as long as other alternatives remain unexplored." Next, it will encourage Ashdod and Ashkelon residents to file objections to the zoning plan.

Two alternative sites proposed by Malraz include the Hahuta dunes and the Nahal Beor area. Both sites are further inland, but it should be possible to supply them with the required cooling water by pumping.

Malraz also demanded that the Government insist on safety standards more severe than those customary in Europe or the U.S., since Israeli reactors would be exposed to additional dangers, such as acts of war and sabotage. Malraz contends that the "stiffest" safety standards now in use are still inadequate so far as Israel is concerned.

Finally, Malraz proposed that the necessary research and investigations be carried out by independent and objective researchers, and that the results as well as the plans be made available for inspection by the general public.

In the Knesset on Tuesday, Yoram Aridor (Likud), chairman of the Interior Committee, said his committee would be prepared to hear any public objections to the proposed siting of the nuclear power plant.

## Sailors cited by U.S. Coast Guard

Jerusalem Post Reporter

HAIFA. — Officials of the American Embassy recently presented special awards to personnel of five Zim line ships and three El Yam line ships.

The awards were for participation in a new computerized, worldwide merchant vessel plotting programme which provides information for search and rescue operations. Called AMVER (automated mutual-assistance vessel rescue), the rescue system

under the auspices of the U.S. Coast Guard will plot ships anywhere in the world, as long as they are able to send their sail plans and position reports to the AMVER centre.

In times of distress the ships call on AMVER to locate the nearest vessel, which may offer aid.

Charge d'affaires Thomas J. Dunigan addressed the Zim and El Yam personnel before presentation of awards by naval attaché Captain R.E. Swinerton and assistant naval attaché Lt. Cmdr. David McMunn.

By YAA'COV FRIEDLER, Jerusalem Post Reporter

HAIFA. — The fish breeders union has asked the Agriculture Ministry to review the profitability of their industry in view of the decline in carp sales. The drop in sales followed the price rises which became inevitable when the government eliminated its subsidies on carp.

Union secretary B. Ben-Aharon told *The Jerusalem Post* yesterday that since the subsidies were cancelled in January 1974, carp sales have declined by almost half. From average sales of 240 tons a week then they are down to 125 tons now. The last price rise, at the beginning of this month, caused a further decline of four per cent.

The union wants the government either to resume subsidizing carp or to phase out subsidies for chicken, so that carp have a "fair chance" to compete.

Sale of the cheaper silver carp, on the other hand, have steadily increased and average 25 tons a week now. But this was not enough to make up for the decline in regular carp sales, Ben-Aharon said.

**March special:**  
Holiday at the Dead Sea

**IL180.-**  
plus VAT  
per person in double room

**מלון ים המלח**  
Bookings:  
Tel Aviv: 66 Sderot Rothschild  
Tel: 625955, 615398  
Sdom: Tel. 057-90851/2/3/4, 97848  
Telex 5-234

**Israel (Imre) Deutsch**  
the former manager of Pension Antosh, is glad to announce that, having left Pension Sara, he will open the

**Ofakim Hotel-Pension**  
67 Rehov Dizengoff, Netanya, Tel. 053-23188  
on March 1, 1977.

The Hotel is situated near the seashore. It has all facilities and amenities, and continues to be Kasher Lemehadrin. Strictly Kosher; with Shabbat clock. Some places for Seder and dinners still available.

**Sharonit**  
Retirement and Guest Home  
Small and luxurious

103 Nehov Wingate, Herzliya Pithul, Tel. 03-937130, 03-416723

★ Medical supervision  
★ Kosher European kitchen  
★ of high standard  
★ Wonderful shady garden

★ Sunbathing roof  
★ Individual attention  
★ Homely atmosphere  
★ No entrance payment

Opening offer — special terms

**Next Time**

**Give THE JERUSALEM POST**  
WEEKLY OVERSEAS EDITION

**The all-year-round gift that brings you to mind 52 times a year.**

**YEARLY SUBSCRIPTION RATE (by airmail) including VAT:**

	ONE YEAR	SIX MONTHS
Canada, U.S.A., Central America, South East Asia, Africa	U.S.\$25.00—IL270.00	U.S.\$14.00—IL151.20
United Kingdom, Europe	U.S.\$20.00—IL164.00	U.S.\$12.00—IL129.60
South America, Japan, Australia, New Zealand	U.S.\$30.00—IL324.00	U.S.\$17.00—IL183.60

To: "The Jerusalem Post Weekly" 110 East 29th St. Suite 1100 New York, N.Y. 10002

To: "The Jerusalem Post Weekly" P.O.B. 81, Jerusalem

Please send "The Jerusalem Post International Edition" for: ☐ six months ☐ one year

Name: \_\_\_\_\_

Address: \_\_\_\_\_

My cheque for \_\_\_\_\_ is enclosed.

A gift card in your name will be sent to the recipient.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\*Use whatever address is appropriate.

STREET  
day of decline

Stock prices decline fifth straight session under the influence of inflation worries. Trading in the stock market was light, with its traditionally slow start. The market was down 10 points to 1,222.77.

Heavy speculative buying pushed gold higher to 400.00 per ounce. The price of gold has risen 10 points to 400.00.

**Sandia hold the price line?**

OPEC countries over pricing. The Sandia say, however, that they will continue their effort to hold prices down by limiting their price increases to five per cent and increasing production sharply. They are supported in this policy by the neighbouring United Arab Emirates.

OPEC's other eleven members decreed a ten per cent increase in wholesale crude oil prices effective January 1 at the December meeting in Qatar. They have vowed to cut back production should oil prices rise. The two-tier pricing system is now beginning to undergo its first serious testing.

**HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA**  
Applications are invited for the post of

**Director, Hadassah Information Services in Israel**

The Director will be responsible for the overall Public Relations programme of Hadassah in Israel, including Hadassah's Tourism Department in Israel; provision of PR and information services in relation to Hadassah Medical Organization, Hadassah Israel Education Services and all other projects of the Hadassah Council in Israel to the general public, Hadassah members in the United States, overseas donors, VIPs, tourists, patients, students and Hadassah employees; maintenance of contacts with Government and local authorities, academic and public bodies in Israel and abroad.

Qualifications desired:—  
University degree (Humanities, Social Sciences or Communications). Command of Hebrew and English, spoken and written. Knowledge of colloquial Arabic an advantage. Extensive administrative experience (with special reference to the communications media and tourist services). Familiarity with the American Jewish Community and the Public Relations scene in Israel. Professional training and/or experience in the United States desirable. Experience of working with voluntary organizations and committees.

Apply to the Personnel Department, P.O.B. 499, Jerusalem.



## After the drama - reality

TWO DAYS before Yitzhak Rabin was elected to continue as head of the Labour party — and possibly head of Israel's next Government — his Cabinet's existing wage policy collapsed to the ground. With the end of the Labour party convention and its tense drama, Mr. Rabin and his ministers must again face economic reality.

The purpose of wage restraint is twofold: first, to keep down production costs and facilitate exports; second, to hold back consumption, so that resources can be released for investment. The general wage rise authorised on Monday is a setback both for exports and for investment — that is, for economic growth.

The whole wage programme lies in tatters. The aim of making the production sector more attractive than the services has been jettisoned. The aim of widening the wage gap, in order to appease the professionals, has got nowhere. The aim of restricting demand on the domestic market and deflecting goods to the export trade has run into a dead end. Everything must be started all over again from scratch.

It is just as well that elections are due, with a new Government to take over. But if Mr. Rabin wants that Government to be under his leadership, he had better see to it that work on preparing the new measures starts right now.

It is not enough to propound pious generalisations, as Shimon Peres did in his election speech to the party on Wednesday evening. All this talk about narrowing the social gap and restoring economic growth — common to all the factions without exception — is meaningless, taken by itself. The Labour party must come up before election time with something better than empty slogans and the Treasury's pious hopes as sounded at yesterday's session of the Labour party convention.

Plainly, Israel is in for a spell of price inflation, that will erode the wage gains now being achieved. It is necessary first of all to appoint the long-awaited Incomes Commission. Its terms of reference must be to work out fresh wage differentials for different occupation groups, and for the different grades within each occupation group.

The Histadrut must ready itself to negotiate, with the new administration that will be voted into office on May 17, a new wage contract based on the recommendations of the Incomes Commission. This wage contract should be embodied in the budget law for the fiscal year ahead. The opportunity might be taken of adopting the suggestion made by budget chief Sar-Shalom Shlirani to start the financial year henceforth in October instead of April. The new Cabinet will then have time to prepare the Budget Estimates for an entire twelve-month period.

It is imperative that the Estimates be based on a balance between income and expenditure, with no further deficit-financing (or no more than a minimum, as approved by the Treasury and the Bank of Israel). It is equally imperative that this budget shall not be increased during the fiscal year by as much as a single agora, except in the event of a national defence emergency.

No other workable formula exists. Two end-purposes are a must if Israel is physically to survive: more exports, and a resumption of economic growth. Neither objective can be achieved without an incomes policy that works. This is the challenge facing Israel's political parties in the elections that lie ahead.

AL HAMUSHMAR (Mapam), in its second edition, was the only Hebrew-language paper that commented yesterday on the outcome of the Labour Party vote on the candidate for Prime Minister. The paper said: "Yitzhak Rabin's nomination is tantamount to a vote of confidence in his leadership and his policy at the head of the Government. His nomination enhances the prospect of continuation of the Labour Parties' partnership in the coming campaigns. Rabin's nomination is good news not only for the Labour Party, but for the entire Labour Movement, which will now be able to marshal full force to repel the onslaught of the right and to ensure continuation of Labour's rule in the State."

DAVAR (Histadrut) "It should be clear that on the morrow of this internal party decision, it is imperative for the Labour Party to close ranks so as to be able to stand firm in the external campaign it faces, confronting those scheming to undermine its strength. The aim must be: a united stand before the public with a decisive programme reflecting tested responsibility and the ability to dare to proceed along

new paths, without deviating to adventurism and without forgoing prospects and opportunities."

HA'ARETZ (Independent), noting that the impression formed by U.S. Secretary of State Cyrus Vance after his visit to Israel is in the main similar to that of Dr. Waldheim — namely, that "on the one hand there is readiness for progress towards a political settlement, but on the other hand a wide gap separates the two sides" — goes on to aver that it remains to be seen how President Carter will react to Mr. Vance's report. The paper concludes: "Should the report prove true that Mr. Vance intends to adopt the shuttle-method of his predecessor and return to the region in the summer, this will certainly be pointless unless the American leadership clarifies to itself what goal it desires to achieve. The Israeli Government can continue to wait and count itself fortunate with every passing month that fails to bring an American initiative, but even if the Government can tell itself that the Vance visit extended this respite, this too shall pass..."

## ISRAEL PRESS

new paths, without deviating to adventurism and without forgoing prospects and opportunities."

HA'ARETZ (Independent), noting that the impression formed by U.S. Secretary of State Cyrus Vance after his visit to Israel is in the main similar to that of Dr. Waldheim — namely, that "on the one hand there is readiness for progress towards a political settlement, but on the other hand a wide gap separates the two sides" — goes on to aver that it remains to be seen how President Carter will react to Mr. Vance's report. The paper concludes: "Should the report prove true that Mr. Vance intends to adopt the shuttle-method of his predecessor and return to the region in the summer, this will certainly be pointless unless the American leadership clarifies to itself what goal it desires to achieve. The Israeli Government can continue to wait and count itself fortunate with every passing month that fails to bring an American initiative, but even if the Government can tell itself that the Vance visit extended this respite, this too shall pass..."

**Tzel Alonim**

Quality Cottages in Herzliya, near Ramat Hasharon  
Rehov Alonim, corner Ben Yehuda

A selection of exclusive apartments and shops of various sizes; Penthouse.  
Rishon LeZion, Rehov Hagdud Haivri, corner Margolin

Details:  
TZEL ALONIM  
25 Rehov Sokolov, Ramat Hasharon  
Tel. 02-470699, 02-483272 (Sunday-Thursday)

**THE JERUSALEM POST**

INTERNATIONAL EDITION

The all-year-round gift that brings you to mind 52 times a year.

	ONE YEAR	SIX MONTHS
Canada, U.S.A., Central America, South East Asia, Africa	U.S.\$25.00—IL\$70.00	U.S.\$14.00—IL\$41.20
United Kingdom, Europe	U.S.\$20.00—IL\$56.00	U.S.\$12.00—IL\$33.60
South America, Japan, Australia, New Zealand	U.S.\$30.00—IL\$84.00	U.S.\$17.00—IL\$47.60

To: The Jerusalem Post International Edition  
110 East 57th St., Suite 1100  
New York, N.Y. 10022

To: The Jerusalem Post International Edition  
P.O. Box 51, Jerusalem

Please send The Jerusalem Post International Edition for one year to

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
My cheque for \_\_\_\_\_ is enclosed.  
A gift card in your name will be sent to the recipient.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
If no other address is appropriate

# Mutual accommodation— in Jordan and Israel interest

It is to the advantage of both Jordan and Israel to have a common peaceful frontier, with no third state separating them, argues **WALTER EYTAN**.

IT HAS ALWAYS been clear that Rahat or no Rahat, Jordan's basic interest lies in an accommodation with Israel. Each side knows this, and each knows that the other knows it. The other states of the Middle East know it, too. There can be no agreement, if it is to be acceptable and to endure, that is not based on mutual interest. For historical and psychological reasons, Jordan is the weakest link in the Arab chain. The other Arab states would not have been able to treat her at Rahat as they did if this were not so and if they did not know it and feel it, deeply. King Hussein would not have accepted the Rahat decisions as quietly as he did (or seemed to) if he were not as conscious of this as they are — and as everyone is.

All the states in the Middle East, except one, have profound roots in history. Israel goes back to the Patriarchs four thousand years ago, to King David a thousand years later — one long continuous history from then to now. The pyramids stand as a lasting monument to the antiquity of Egypt. Saudi Arabia holds Mecca and Medina. Syria reached her peak of glory under the Omayyads, but she was where she is now even in biblical days. Lebanon derives straight from the Phoenicians. Iraq was the Babylon which ancient Israel knew only too well and later, as Mesopotamia, the granary of the Roman Empire.

Jordan alone is not legitimized by history. She was the creation of British strategic or imperial policy little more than fifty years ago, and met a real need when Great Britain had to compensate the Hashemite dynasty for their expulsion from Hijaz and the loss of Islam's two holiest cities. It is the artificiality of her origins, and the fact that these came from without and not from within Arab consciousness, that accounts for her fragility as a state.

Syria from the north and Saudi Arabia from the south have from the start cast irredentist eyes at the Hashemite kingdom — and these would have been more than mere glances, as the events of 1970 showed, had not Israel existed as the bulwark of Jordan's sovereignty and independence.

THERE IS NO DISGRACE in this for Jordan. It is simply a fact of history and of life. If Israel did not exist, King Hussein would have to invent her, since his country's own existence depends on that of Israel — and the stronger Israel is, the better. If anything happened to Israel, something — the same thing — would "happen" to Jordan too; and it would happen at almost exactly the same time.

We have here a basis of agreement with Jordan which we do not have with any other Arab state. There may be the beginnings of mutual interest between Israel and Egypt in certain fields, but relations with Egypt can never be comparable to those with Jordan. The existence of Egypt does not depend on that of Israel, and it never will.

It is to Israel's advantage to have Jordan on her eastern border, and to keep things the way they have been ever since 1948, whatever common frontier line may be agreed to. It is equally to Jordan's advantage to have Israel, and Israel alone, as her

## READERS' LETTERS

### SUCCESS STORY

To the Editor of The Jerusalem Post  
Sir, — Eliezer Jaffe, in his article *Ally from America* (February 10) made a proposal that I would like to heartily second, based on my own experiences.

My husband, son and I came to Israel for a "water year" on the strength of my having been offered a job here. We "burnt no bridges," as I was able to get a leave of absence from my teaching job in the United States, and my husband had just completed one degree and was uncertain about whether to work or immediately start studying for his next degree.

We rented a furnished apartment in Herzliya, and were delighted at how friendly and helpful our neighbours were (we're the only non-Sabras on the block as far as we know). My husband, through the AACI, met someone at the Weizmann Institute who "adopted" him, introduced him to the place and helped him to find a degree programme; two weeks later he was accepted to it. My job has proved to be challenging, the responsibility which must be fought for in the U.S. is offered to us here. Our son, who had added Hebrew instruction in school, and his absorption into the fifth grade was helped with great sensitivity by the principal and teachers in the neighbourhood school. Our "trial year" has been such a success, that we have now extended it to two years, and are trying to figure out how to ignite those bridges most effectively.

Upon analyzing our experience, a few factors seem crucial:

We have both found great satisfaction in our work here. Our neighbours and colleagues have become friends.

Our son was still young enough to acquire Hebrew primarily by ear. After six months, he suddenly burst forth in conversation, and hasn't stopped speaking since.

We had some luck.

If we had been unhappy, we could have returned home at the end of the year, not as failed olim, but as adventure-seekers, our heads unbowed.

We realize we turned the allya process around. We are now absorbed. Now we have to buy an apartment and become olim. Incidentally, since we weren't ready to declare ourselves olim before leaving the U.S., we received no help at all from the local shalika there. With the exception of the contact from the AACI, we have done everything ourselves.

I suppose there is a certain irony that at virtually no cost to any agency, three Americans can make allya.

GILA GOTTLIB  
Herzliya.

### THE CASE OF DEAF-MUTES

To the Editor of The Jerusalem Post  
Sir, — It was with considerable distress that I read in your issue of February 11 that two out of three rabbis who constituted a Beit Din had refused to grant conversion to a woman on the ground that, as a deaf-mute, she was regarded as a retarded person.

This unfortunate decision completely ignores the tremendous advance which has taken place in dealing with the physical disabilities of deaf-mutes according to Halacha.

Both in my capacity as a rabbi who was the head of the responsible Beit Din in Johannesburg, and as a founder of the Institute for the Jewish Deaf in South Africa, I believe that this is a case for an appeal to the Supreme Rabbinical Court. I am sure that there will then be a reversal of the decision.

RABBI LOUIS I. RABINOWITZ  
Jerusalem.

### TAX YORDIM

To the Editor of The Jerusalem Post  
Sir, — The yordim commonly suffer from ambivalence vis-à-vis Israel — they are drawn to, and are often quite at home in, their host countries, but they carry with them a rather large and poorly expressed burden of guilt which manifests itself in diverse ways. Yordim do not mix well with the Jews of the host countries and rarely belong to Jewish organizations. In the United States, they are relatively poor givers to Jewish philanthropies, including the UJA, and rarely buy Israel bonds — somehow they must feel that being Israeli excuses them from participation in support of Israel.

I propose here a scheme which can, if properly applied, compensate Israel in some reasonable measure for the departure of the yordim and enhance the image yordim have of themselves.

The proposal is to do what the United States and some other nations do to their own expatriates — tax them and allow them to deduct taxes paid to the host countries.

If, for example, Israel were to impose a moderate and graduated income tax on yordim who retain their Israeli passports (a tax not as high as that Israeli pay home, but higher than that of the host country) and allow them to deduct the income tax paid to the host country, the following consequences would ensue:

- 1) Israel would receive yearly a substantial sum in foreign currency;
- 2) Those yordim who find the tax unpalatable will resign their Israeli passports — no loss;
- 3) Those who participate will gain enormously in self-respect by feeling that in making a small contribution to their country; and
- 4) It will enhance the status of yordim in Israel and among the Jews of their host countries.

HERBERT M. RUBINSTEIN, M.D.  
Oak Park, Illinois.

### Jews in the German Army

To the Editor of The Jerusalem Post  
Sir, — One of your Postscripts of February 8 mentions Rolf Vogel's book, "Einz stueck von uns" (A part of us).

Let it not be forgotten that anti-Semitic groups in Germany forced Kaiser Wilhelm to institute a count of Jews in the German armed forces. When it was found that, in proportion to their numbers, more Jews than Christians were serving in Germany's army, the "treason" of this infamous count was shelved and not made public at that time.

Particularly rabid in their pro-German stance were the Jews of East Prussia. A large number of them served with Blucher at Waterloo against Napoleon and even more in the Franco-Prussian War of 1870-71.

Had the little corporal from Austria not been so viciously anti-Semitic, I am sure I would have served in the German army instead of that of the U.S. In the last world war, following in the footsteps of father, grandfathers, great-grandfathers and great-great-grandfathers.

HELMUT ROSENHAIM  
Tivon.

### PLAYPENS NEEDED

To the Editor of The Jerusalem Post  
Sir, — The Infant department of the ALYON Orthopaedic Hospital and Rehabilitation Center for Physically Handicapped Children is in need of several playpens.

If any of your readers are ready to donate used playpens in good condition, we will be happy to pick them up.

ALYON Hospital  
Jerusalem.  
Tel. 412555

### TV PROGRAMME

To the Editor of The Jerusalem Post  
Sir, — The most ridiculous programme I have ever seen was the TV Third Hour devoted to yordim. The Government spends millions of pounds to promote allya and then this programme comes along and shows successful yordim in Beverly Hills, thus achieving the opposite of what we want. And what about all the yordim who are struggling abroad and barely make a living? And the people who are afraid to go out after dark, while in this wonderful land, we come and go at any time of the night in safety? Why were these aspects not stressed?

I think the Arabs could not have shown a more damaging programme to stop allya.

HERMAN KATZ  
Tel Aviv.

### POLLUTION AROUND ASHDOD

To the Editor of The Jerusalem Post  
Sir, — Your interesting article of February 3 about air pollution in Ashdod is only too true. But why did your reporter not mention the air pollution in Nir Galim, the village situated two and a half kilometres from Ashdod? There is no end to our suffering from the factories of Ashdod. Just to mention a few:

Laundry hung up to dry outside is blacker than before washing due to the residues from the power station chimneys, especially on rainy days.

At least the desert agricultural land is infertile because of the Agan chemicals.

And what about the various "perfumes" we get from industries like the refinery and similar ones?

When we came to this place 28 years ago, it was a quiet, clean site; today, people speak about packing up and leaving.

BENJAMIN ELIASOW  
Nir Galim.

### HOUSE OF FASHION and CRAFTS in Haifa

**in Haifa**

**Arcade הקניון**

Come to an evening of Surprises and Bargains!!

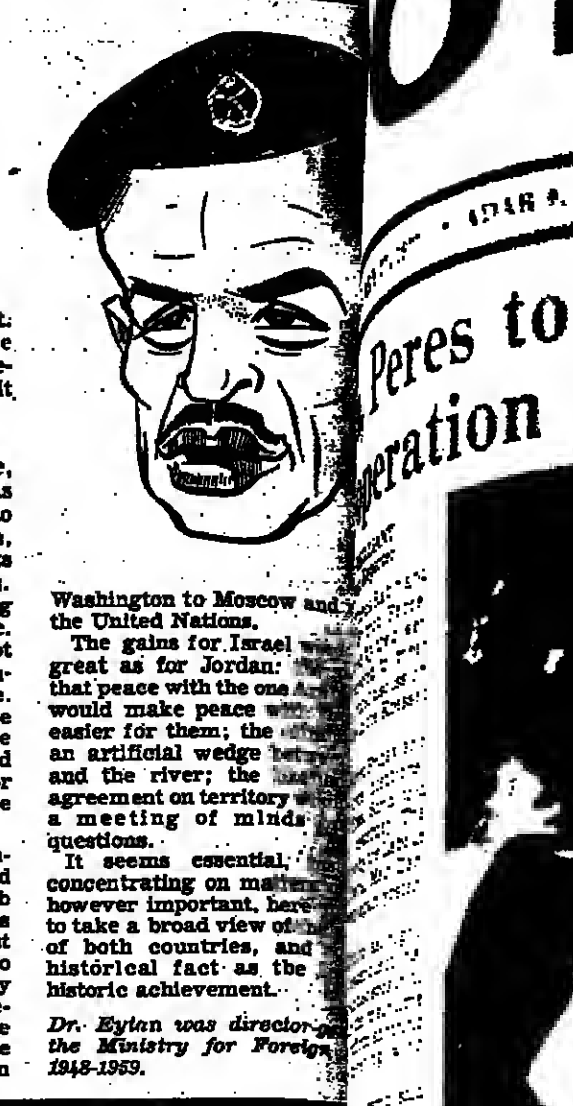
Saturday, February 26, 1977, from 6.30 p.m.

BIG REDUCTION IN ALL DEPARTMENTS

★ Silver and Gold Jewellery/Silverware ★ Housewares, Artistic Ceramics ★ Men's and Women's Fashions ★ Leatherwear

Unprecedented Opportunities  
Special offers until March 1, 1977

6 Nordau, 16 Nordau, Hotel Nof



Peres to operation

Washington to Moscow and the United Nations. The gains for Israel are great as for Jordan: that peace with the one would make peace with the other easier for them; the artificial wedge between the two and the river; the agreement on territory as a meeting of minds.

It seems essential, concentrating on matters however important, to take a broad view of both countries, and historical fact as the historic achievement.

Dr. Eytan was director of the Ministry for Foreign Affairs, 1948-1955.

## Dry Bones

ANY AGREEMENT, to be genuine, must inevitably require concessions from both sides. But what appear to be concessions are really gains, since each party will reap profits that must greatly outweigh its loss.

The West Bank is a bargaining counter for Israel and Jordan alike. Israel was careful, knowing this, not to annex it in 1967 and to stick to non-annexationist policies ever since. For any part or much or most of the West Bank to be ceded, under the terms of a peace treaty which would win international acclaim, would for the first time legitimize Jordan's sovereignty there.

It is well known that only two countries in the world (Britain and Pakistan), and not a single Arab state, ever recognized Jordan's annexation of this territory. The rest of the world would not be so squeamish if Jordan's sovereignty over it resulted from a peace agreement with Israel. Indeed, everyone except the PLO leaders would have a sigh of relief that would echo from

down some 300 works of the 18th century Italian composer, Giovanni Battista Sammartini.

She found, during 15 years of intensive research, that some of Beethoven's music was copied in Milan, the composer's home town, and are the most reliable of the musical texts ascribed to him.

Prof. Churgin, together with Newell Jenkins, Director of York's Clarion Music Society, compiled and wrote a "Catalogue of the Works of Giovanni Battista Sammartini" which has been published by the University Press for the American Musicological Society.

EGGED DRIVERS don't know how to drive, so we are told by a reader that he has discovered a very polite, well-dressed driver in Netanya.

When our reader asked Nissan, who drives Ben We, to turn off the radio, he did so courteously. "Most certainly," writes that it made her feel like living in a civilized society.

She also suggests that the Ministry of Transport introduce the custom of having a Driving Month competition. The photograph would adorn water transport vehicles, and she proposes Cohen Nissan as the first candidate. If it would raise standards of courtesy, a prize might accompany citation.

## time for a change!

Don't be fooled by old goods in new packages. It's still the same old Labour party and the old Likud. Only the Democratic Movement Change offers a new spirit, new ideas, vigour and a fresh start.

Lend a helping hand and give Change a chance.

Together we will create a better Israel!

**התנועה הדמוקרטית לשינוי**

DEMOCRATIC MOVEMENT FOR CHANGE

Ms. Aaron G...

Child and...